



2020 VENDOR REGISTRATION FORM

1 CONTACT INFORMATION
Use this form if you are purchasing vending space for the sale of automotive items or vehicles at any event held at the Carlisle PA Fairgrounds.

Complete and return this form with your payment in full to Carlisle Events.

Call our Sales Department for details on our Manufacturers Midway, sponsorship and advertising opportunities.

NAME _____
 COMPANY _____
 ADDRESS _____
 CITY/STATE/ZIP _____
 PHONE _____
 CELL PHONE _____
 EMAIL _____
 PA SALES TAX# (REQUIRED) _____
 MERCHANDISE _____

2 REGISTRATION: If you are selling a vehicle, you may choose to sell it in our Car Corral, our vehicle-only sales area. **Indoor spaces are limited, call vendor services for availability.** All vendors are subject to published rules and regulations. Visit our web site CarlisleEvents.com or call (717) 243-7855 to request a copy. **Call about discount opportunities!** (F = Frontage, D = Depth)

EVENT <i>Event Maps available online.</i>	DATE	PRE-REGISTRATION DEADLINE	FLEA MARKET SPACE		CAR CORRAL		TOTAL FEE ADD \$10 PER SPACE AFTER DEADLINE
			OUTDOOR	INDOOR	OUTDOOR	PAVILION	
			APPROX. 10'F x 30'D	SEE DIMENSIONS BELOW	APPROX. 10'F x 20'D		
SPRING CARLISLE*	APRIL 22-26	March 9	____ x \$105	____ x \$240 BLDG: T, Y, Z	____ x \$105	SOLD OUT	
IMPORT & PERFORMANCE NATIONALS	MAY 15-17	March 31	____ x \$70	____ x \$185 BLDG: T, Z	____ x \$70	Not Available	
FORD NATIONALS	JUNE 5-7	April 21	____ x \$90	____ x \$210 BLDG: Z	____ x \$90	\$180 Call for Availability	
CHEVROLET NATIONALS	JUNE 26-27	May 12	____ x \$70	____ x \$185 BLDG: Z	____ x \$70	____ x \$140	
CHRYSLER NATIONALS	JULY 10-12	May 26	____ x \$90	____ x \$210 BLDG: Z	____ x \$90	\$180 Call for Availability	
TRUCK NATIONALS	AUGUST 7-9	June 23	____ x \$85	____ x \$205 BLDG: Z	____ x \$85	Not Available	
CORVETTES AT CARLISLE	AUGUST 27-30	July 13	____ x \$105	____ x \$240 BLDG: T, Y, Z	____ x \$105	\$210 Call for Availability	
FALL CARLISLE*	SEPT. 30 - OCT. 4	August 17	____ x \$105	____ x \$240 BLDG: T, Y, Z	____ x \$105	SOLD OUT	
TOTAL AMOUNT DUE							

INDOOR VENDING SPACE DIMENSIONS: BLDG. T = 10'F x 15'D, BLDG. Y = 13'F x 15'D, BLDG. Z = 10'F x 18'D
 *SPRING & FALL VENDING SPACES ARE \$140 BEGINNING ON MONDAY OF THE EVENT WEEKS

ADDITIONAL EVENTS: Use separate registration forms to purchase vending space at our other events: Auto Mania (Jan.), Winter AutoFest Lakeland (Feb.).

3 PAYMENT: Payment in US funds must be included with your registration. Spaces are assigned on a first-come, first-served basis. In the event of cancellation, refunds will only be made if cancellation is received 45 days prior to the event. Only cash, credit card or certified funds accepted after deadline (listed above). Checks payable to: **Carlisle Events**

Form of payment: Check MasterCard Visa Am. Exp. Discover

Credit Card No.: _____
 Expiration Date: _____ Card Verification Value (CVV): _____

The CVV code is an anti-fraud security feature to help verify that you are in possession of your credit card. For Visa/MasterCard/Discover, the three-digit CVV number is printed on the signature panel on the back of the card immediately after the card's account number. For American Express, the four-digit CVV number is printed on the front of the card above the card account number.

Authorized Signature: _____

OFFICE USE ONLY: Salesperson _____ New Multi 5-6 Multi 7+



VENDOR INFORMATION

TABLE & CHAIR RENTAL ORDER FORM

The following is important information for vendors attending events held at the Carlisle PA Fairgrounds. If you have any questions, please call our Vendor Services Department at 717-243-7855.

TABLE & CHAIR RENTALS

Sturdy 8' x 30" tables and plastic folding chairs are available to rent. The rental fee includes delivery and pick-up at your space. Call for volume discount information.

RENTALS IN ADVANCE - DISCOUNTED

Discounted fees are \$15 per table and \$2 per chair (includes PA sales tax of \$.85 per table and \$.12 per chair) if your order and payment are received 45 days prior to the event. Complete and return the form below to make your rental reservations.

RENTALS DURING EVENTS

During events, the rental fees are \$18 per table and \$2 per chair (includes PA sales tax of \$1.02 per table and \$.12 per chair). Only cash or Visa/MasterCard/American Express/Discover are accepted at events (no checks). Rentals arrangements must be made through the Vendor Services Office located outside Gate 3 or by calling 717-243-7855.

PACKAGE RECEIVING

Packages shipped to our facility for vendors are stored in the receiving building located inside Gate 5. Hours will be posted at the building. **Be sure to address the packages as follows:**

[YOUR NAME & COMPANY NAME]
[YOUR VENDING SPACE]
c/o CARLISLE EVENTS
504 CAVALRY ROAD
CARLISLE, PA 17013

RECEIVING FEES

There is no charge for the first three packages received per vendor per show. Vendors will be charged \$5 for each additional package.

FORKLIFT FEES

Vendors will be charged \$25 per skid for delivery and unloading. A separate pickup and return fee is also \$25 per skid.

TENT RENTALS

The following companies are authorized to provide tents at our events. We urge you to reserve early to assure your event needs are met.

- #1 Keystone Productions 717-805-0509, 717-609-9416
- A-1 Party Rent All Inc. 717-791-9575
- Capitol Rental and Sales. 717-525-0701
- Erin's Way LLC 315-225-1999
- Event Central 717-591-7368
- High Peak Tent Rentals 800-500-8368
- Showtime Auto Care/Tents 570-274-6937
- Tents & Events. 888-478-1656
- Tents for Rent 800-888-3687 (PA/NY/NJ/DE/MD); 717-733-9700 (all other states)

----- To make TABLE/CHAIR reservations, complete this form and mail or fax to us. -----

EVENT: _____

TABLE/CHAIR ORDER
Discounted fees valid only if payment is received 45 days prior to the event.

_____ x \$15.00 per table = \$ _____
(Fee is \$18.00 within 45 days of the event)

_____ x \$ 2.00 per chair = \$ _____

TOTAL AMOUNT DUE = \$ _____

Row & Space #: _____

Day & Time of **DELIVERY** Requested*
(earliest delivery will be official setup day): _____

***IMPORTANT: Please notify Vendor Services upon arrival for your table and chair rental delivery.**

VENDOR NO. _____

NAME _____

COMPANY _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

EMAIL _____

Form of payment: Check MasterCard Visa Am. Exp. Discover

Credit Card No.: _____

Expiration Date: _____

Card Verification Value (CVV): _____

The CVV code is an anti-fraud security feature to help verify that you are in possession of your credit card. For Visa/MasterCard/Discover, the three-digit CVV number is printed on the signature panel on the back of the card immediately after the card's account number. For American Express, the four-digit CVV number is printed on the front of the card above the card account number.

Authorized Signature: _____



RULES & REGULATIONS

APPLIES TO ALL PARTICIPANTS, GUESTS
AND ALL OCCUPANTS OF SPACES

COMPLIANCE & ENFORCEMENT

Carlisle Events reserves the absolute right to regulate conduct, restrict any and all activities and items, at its sole discretion. Carlisle Events reserves the absolute right to remove any person from the event for failure to abide by any rules and regulations or instructions issued by Carlisle Events, its employees, and/or designated agents. In the event of a possible violation of the laws of the Comm. of PA, Carlisle Events reserves the right to detain anyone until they can be turned over to the custody of local law enforcement.

ALCOHOL POLICY

Sale of alcoholic beverages is prohibited. Disorderly persons will not be tolerated. Furnishing of alcoholic beverages to minors is prohibited. Pennsylvania State Law considers anyone under the age of 21 a minor. No glass bottles.

CONCESSION RESTRICTIONS: FOOD, SERVICES, LICENSING, ETC.

Carlisle Events reserves the rights for all food, drink, notary/title services, videos, show photographic souvenirs, Carlisle Events' sportswear and any souvenir displaying Carlisle Events' name or that implies connection to Carlisle Events or Carlisle Events' event. **Sale of food, water or beverages in vending space or elsewhere is prohibited.**

CREDENTIALS MISUSE

Misuse of any show credentials may result in ejection from event.

DAMAGE, LOSS BY FIRE, THEFT OR OTHER CAUSE

Carlisle Events assumes no responsibility for any damage or loss by fire, theft or any other cause. Vendors and spectators use the facilities at their own risk and agree to indemnify and save harmless Carlisle Events, its agents and employees from any loss or liability including but not limited to costs of defense, arising from participation at events conducted by Carlisle Events and/or held at the Carlisle Fairgrounds. Vendors will indemnify and save harmless Carlisle Events for any such loss or liability arising from conduct of any vendor toward another vendor or the public.

DRONES

No remotely controlled aircraft or ground vehicle devices are authorized to operate on, above or below the Carlisle Fairgrounds at any time without the written consent of Carlisle Events, surrounding Federal Installations and law enforcement authorities. This includes, but is not limited to, unmanned aircraft systems, radio controlled model aircraft, other devices that can be operated in airspace and remote controlled cars/ground vehicles (collectively, "Drones"). Individuals given approval to operate Drones by Carlisle Events, must provide a picture of the Drone; current physical address/phone number; and a copy of a valid driver's license and any other information requested by Carlisle Events.

EMERGENCY

The security office is staffed 24 hours a day during events. In the case of an emergency, call the security office at 717-960-6429.

FIRES

Open fires and fire pits are prohibited. Safe use of charcoal or propane grills is permitted.

HAULING MERCHANDISE

TEMPORARY ENTRY PASSES:

- A one-hour pass to drive your vehicle on-grounds to pick up your merchandise is available at Gates 1 and 3.
- Hand stamp or admission ticket is required.
- Driver's license and \$50 deposit are held at the gate. Carlisle Events has the right to keep the \$50 deposit if exit time exceeds an hour.
- Not available 7 a.m.-5 p.m. Fri. or Sat. of any event (& Thurs. during Spring and Fall).

ADDITIONAL HAULING OPTIONS:

- Hand carts are available to rent at Guest Services. They may be taken off-grounds. We hold your driver's license until it's returned.
- A hauling service using golf carts is available by calling 717-960-6429.
- For items requiring the use of a forklift, inquire at Guest Services or Security.

MERCHANDISE SALES RESTRICTIONS

The sale of guns, knives, martial arts weapons, etc., is prohibited. The sale of fireworks,

ammunition, adult items and drug paraphernalia is explicitly prohibited. **No automotive or non-automotive t-shirts and/or any other apparel may be sold at any event without written permission in advance from Carlisle Events.**

NOISE RESTRICTIONS

The volume of radios, stereos, TVs, loudspeakers, etc., should not disturb others.

PACKAGES

You may ship packages to our facility. They will be stored in our receiving building outside Gate 5 for you to pick up. Receiving and forklift fees apply. Include your name and location (row letter and space number) on the package and ship to this address:

[Your Name, Location], c/o Carlisle Events, 504 Cavalry Road, Carlisle, PA 17013

PETS

Due to sometimes extreme temperatures, varying pavement surfaces and the unpredictable nature of animals, Carlisle Events discourages pet owners from bringing pets to the Carlisle Fairgrounds for health and safety reasons. Visitors who do bring pets to the Fairgrounds must keep their pet leashed at all times; provide your pet with food/water/shade; pick up and dispose of your pet's waste in waste receptacles; and refrain from having your pet interact with other pets and patrons at the event. Pets are not permitted in the Food Court area. Please do not leave your pet unattended in your vehicle at any time during your stay with us. Pets must be up-to-date on vaccines and have a current license. Your pet must be under your control at all times and you are fully responsible for its actions. Any offensive or unsafe actions by your pet or as the owner, may result in expulsion from the Fairgrounds without refund.

REFUNDS

Refunds for cancellations will not be issued less than **45** days prior to the beginning of the event. (i.e. showfield, camping, vending space, etc.)

RENTAL OF CHAIRS & TABLES

Tables (8' x 30") and plastic folding chairs are available to rent. The rental fee includes delivery and pick-up at your space. During events, the rental fees are \$18 per table and \$2 per chair. Rentals may be made in advance by calling our office.

SECURITY

Security is provided for the venue only. All event participants are responsible for their own property (i.e. vehicles, personal belongings, merchandise, etc.). The security office is located at Gate 3 and can be reached by calling 717-960-6429.

SCOOTERS / DISABLED GUEST TRANSPORTATION

Personal electric convenience vehicle (ECV)/"scooters" may be brought to events. ECV rentals are available from our authorized vendor located at Gate 3 (and Gate 5 during select events). Rentals are limited, individuals are encouraged to make arrangements before the event with Scootaround (1-888-441-7575 or www.scootaround.com/rentals/c/carlisleevents). Exceptions to this policy will be considered on a case-by-case basis for disabled persons unable to operate an ECV who have their own **golf cart – MUST CALL our office at least TWO WEEKS prior to an event for required documents and approval.**

TENTS

All tent rentals must be obtained from an authorized provider. See the Vendor Information sheet or call our office for a list of providers. We urge you to reserve early. Use of personal tents is permitted but they are required to be securely tethered and if they are left overnight on the showfield, they must be lowered. Tent owner assumes liability for any damages.

VEHICLE STICKERS

One vehicle sticker will be issued per showfield vehicle or vending space. It **MUST** be permanently affixed to the windshield for entry into event. The sticker provides admission for the driver and a passenger. Additional occupants must pay admission. Vehicle stickers are not accepted for walk-in admission. No sticker may be reproduced. Holders of stickers are responsible for their use and/or misuse regardless of the circumstances. If a sticker is lost or damaged, report immediately to the Vendor Services Office. Replacement of stickers is at full price.

> **VENDORS ONLY:** *The following rules and regulations are relevant only to vendors.*

CAR CORRAL GUIDELINES

- Car Corral spaces shall be used for vehicle sales only (NO PARTS, etc.)
- All vehicles for sale at specialty shows (which means all shows except Spring and Fall) **must be specific to that marque** (exterior body). No refunds will be issued for non-marque cars.
- All vehicles in the car corral **must be for sale and in running condition.**
- **Vehicles must be contained in the leased space and cannot be displayed on trailers.**
- **Aisles must remain completely open.**
- **Unloading of vehicles on premises is prohibited on show days.**
- No motor homes OR CAMPING of any kind is permitted in car corral spaces except in designated areas along the fence **at the Spring and Fall events only.**
- No trailers, open or enclosed, are permitted in the car corral except those offered for sale in established spaces **at the Spring and Fall events only.**

FLEA MARKET & MIDWAY GUIDELINES

Flea Market spaces shall be used for the sale of parts, cars, accessories, etc. only and may not be used solely as camping or parking spaces. **Merchandise for sale must be a minimum of 80% automotive.** All merchandise, vehicles and tent stakes must be contained within assigned space and vendors may not engage in any sales or business activities outside the assigned space without the written consent of Carlisle Events.

CREDENTIALS

Vendors may obtain event passes at the Vendor Will Call booth at Gate 3 for support staff. There are limitations based on how many vending spaces are leased.

SET-UP & TEAR-DOWN: OUTDOOR VENDORS

Spring Carlisle and Fall Carlisle: Set-up may begin no sooner than the Saturday preceding the event.

All other events (except Corvette): Set-up day is Thursday and may begin as early as Monday preceding the event.

Corvette: Set-up day is Wednesday and may begin as early as Monday preceding the event.

Tear-down: Tear-down may begin at 12 p.m. on Sunday (Chevrolet: 6 p.m. on Saturday) and must be concluded by 5 p.m. of the Monday following the event. No equipment of any kind may be stored on-site between events.

SET-UP & TEAR-DOWN: INDOOR VENDORS

Spring Carlisle and Fall Carlisle: Set-up is Monday & Tuesday 8 a.m. - 5 p.m. and Wednesday 7 a.m. - 9 p.m.

All other events (except Corvette): Set-up is Thursday 7 a.m. - 9 p.m.

Corvette: Set-up is Wednesday 7 a.m. - 9 p.m.

Tear-down: Tear-down may begin at 12 p.m. on Sunday (Chevrolet: 6 p.m. on Sat.).

During show days, no vehicles are allowed inside the buildings for unloading. Inventory must be hand-carted if necessary. Blocking of building entrances on show days is prohibited. Buildings are locked at 6 p.m. on show days. Vehicles are permitted in the buildings for loading on Sunday after 12 p.m. (Chevrolet: Saturday after 6 p.m.) No exceptions.

PARKING

Any vehicle found illegally parked may be towed at owner's expense; no paging will be done. Repeated misuse of vehicle sticker will result in a loss of renewal rights.

TRANSPORTATION ON-GROUNDS

Vendors are allowed to use bicycles, two-wheeled scooters, golf carts, ATVs, motorcycles, mini-bikes or other forms of personal transportation on grounds only on set-up days and between the hours of 5 p.m. and 7 a.m. on show days. **Use between the hours of 7 a.m. and 5 p.m. by anyone on show days is strictly prohibited.** Operation of such vehicles by unlicensed drivers is prohibited at any time. Verification of insurance is required.

Vehicular traffic is strictly prohibited on show days between 7a.m. and 5p.m for the safety of our patrons. If you must enter or leave the grounds between those times, drive directly to your space or directly to the gate. Vehicular traffic is discouraged between 1 a.m. and 5 a.m.; and, from dusk to dawn all vehicles must have operating lights.

Failure to comply with these guidelines may result in expulsion from the premises or the forfeiture of vendor space.

TRASH REMOVAL

Vendors will be charged for removal of excessive trash that is not properly bagged. Trash bags are available at Vendor Services or from maintenance personnel. It is mandatory that all cardboard boxes be broken down and stacked.

GENERATORS

Generators may be safely operated between 6 a.m. and 11 p.m. The use of generators at any other times is strictly forbidden. Generators causing excessive noise or fumes are strictly prohibited. Generators that vent exhaust fumes directly into adjoining vendor spaces are strictly prohibited. Generators should be vented above vehicles and crowd.

SALES TAX

The State of Pennsylvania requires that any vendor selling merchandise obtain a permanent Pennsylvania sales tax license. Application for licensing may be obtained from Carlisle Events; however, any questions or concerns regarding filing should be directed to the Bureau of Collections and Taxpayer Services at 717-425-7704.

SPACE LEASING POLICIES

INTENT OF POLICIES

The intent of the Carlisle Events' space leasing policies are provided as a means of preserving the integrity of the events. The continued quality and character of the shows can only be assured through effective management of the vendor base and through safeguarding any and all privileges afforded to existing vendors, sponsors, as well as those rights of the company. It is the goal of Carlisle Events to provide a diverse product mix that is not overwhelmed by any product type or line. It is the responsibility of this company to fulfill all contractual obligations to our vendor and sponsor base.

RENEWAL RIGHTS

Carlisle Events maintains a policy of providing courtesy renewals of most space rentals to vendors who have used those spaces in the past. This policy confers no proprietary interest in the ability of a vendor to lease or transfer a particular space. It is the intention of Carlisle Events to continue with this policy; however, Carlisle Events may modify this policy at its sole discretion.

REFUNDS

Refunds for vending/car corral space cancellations will not be issued less than **45 days** prior to the beginning of the event. Courtesy renewal rights to these spaces are forfeited.

TRANSFER OF SPACE

The transfer of courtesy renewal rights is allowed only with the express authorization from Carlisle Events. Carlisle Events exclusively reserves the right to approve any and all transfer requests at its sole discretion. Criteria for the approval of transfer of space will be determined solely by Carlisle Events and implemented and enforced as Carlisle Events deems in the best interest of the company and the events. Vendors requiring transfer request forms are to contact Carlisle Events directly. Carlisle Events will exclusively manage all requests and approvals for the transfer of a vending space. All transfers are subject to a \$100 fee per space.

OCCUPANCY, SUBLEASING & RECYCLING OF SPACE

Vendors who **cannot attend** a show **but wish to retain the courtesy renewal rights** to their vending space(s) must notify Carlisle Events and Carlisle Events will attempt to rent those vending space(s) on a one-time basis, but no guarantee of space rental shall exist. If Carlisle Events is able to rent the space(s), 50% of the cost of the space(s) will be credited to the vendor's account for future use toward vending rental fees. The subleasing of vending space outside the management of Carlisle Events or the failure to use your vendor space(s) may result in the forfeiture of courtesy renewal rights. **If spaces are recycled or found to be empty for two consecutive years, the vendor may lose the right to renew in year three.** The failure to actively and consistently investigate unauthorized use of space or the failure to enforce this policy at any time does not imply or create an authorization for the subleasing of space outside the management of Carlisle Events.

RIGHT TO REJECT APPLICATION FOR SPACE RENTAL OR RENEWAL

Carlisle Events reserves the right to reject any application for space rental or renewal on the basis of unsatisfactory previous conduct, merchandise that does not fit within the scope of the event or upon any other basis made in the sole determination and at the sole discretion of Carlisle Events. Carlisle Events also reserves the right to remove individuals who exhibit unsatisfactory behavior during an event.

These rules and regulations may be modified by Carlisle Events at any time subject to the sole discretion of Carlisle Events. January 2020



VENDING SPACE RENEWALS

- 1** Renewal deadlines are **90 DAYS** after each event.
- 2** Renewal notices will be mailed approximately **30 days** after each event.
- 3** All event spaces (flea market and car corral) must be renewed within **60 days** of the renewal notice.

Paying for Space Renewal

- Visit Vendor Services before you leave an event (**GET A 5% EARLY-BIRD DISCOUNT!**)
- Mail a check (it must arrive at our office by the deadline)
- Call our office with your credit card information

Renew Online

Vending spaces may be purchased on our website beginning two weeks after the renewal deadlines.

VENDING SPACE DISCOUNTS

Multi Show Discounts

If you purchase vending space at 5 or 6 events during the season, you will be eligible to receive a 5% discount on your total vendor fees paid. Purchase vending space at 7 or more events and receive a 10% discount.

Early Bird Special

If you are vending at one of our events and renew those spaces for the next year before the current event is over, you will receive a 5% discount on next year's space renewals.

PARTS HAULING

We provide parts hauling services for your customers during event hours.
Inquire at Guest Services or call our Security Office at 717-960-6429 during an event.



All vendors selling new or used merchandise within the State of Pennsylvania are required by law to have a Pennsylvania State Sales Tax License (see PA Department of Revenue law on next page). Even if a vendor sells only once or twice a year, it is still necessary to have a license because, according to the law, the sales are in competition with other vendors also selling. There is no fee involved in obtaining a license.

Vendors must complete the PA-100 form. It is suggested that this form be completed online. Access it online at www.pa100.state.pa.us and click the "Register On-line" button.

Additional instructions about PA Sales Tax Licensing can be found online at www.PABizOnline.com.

If you have any questions or need assistance in filing, call the Harrisburg, PA State Sales Tax Registration Office at **717-787-3653**. You may also visit the PA Dept. of Revenue website at www.revenue.pa.gov.

After receiving your PA Sales Tax License number, please be sure to contact the Carlisle Events' office so that we may record it. Thank you.



2020 EVENT SCHEDULE

	Order Deadline	Art Deadline	Average Annual Attendance '10-'19	Total Print Distribution	2020 Ad Rates	Sign Me Up For
Spring Carlisle: April 22-26	March 12	March 26	108,000	29,000	Full pg..... \$1,160 1/2\$670 1/4\$430	
Import & Performance Nationals: May 15-17 <small>BENEFITTING DRIVEN TO CURE</small>	April 7	April 21	20,000	7,000	Full pg..... \$580 1/2\$340 1/4\$210	
Ford Nationals: <small>PRESENTED BY MEGUIAR'S</small> June 5-7	April 28	May 11	51,000	15,000	Full pg..... \$1,160 1/2\$670 1/4\$430	
Chevrolet Nationals: June 26-27	May 19	June 2	27,000	9,000	Full pg..... \$825 1/2\$470 1/4\$300	
Chrysler Nationals: July 10-12	June 2	June 15	50,000	16,000	Full pg..... \$1,160 1/2\$670 1/4\$430	
Truck Nationals: <small>PRESENTED BY A&A AUTO STORES</small> August 7-9	July 1	July 14	37,000	10,000	Full pg..... \$825 1/2\$470 1/4\$300	
Corvettes at Carlisle: <small>PRESENTED BY TOP FLIGHT AUTOMOTIVE</small> August 27-30	July 21	Aug. 3	55,000	23,000	Full pg..... \$1,580 1/2\$870 1/4\$560	
Fall Carlisle: Sept. 30-Oct. 4	Aug. 21	Sept. 4	85,000	19,500	Full pg..... \$1,160 1/2\$670 1/4\$430	
Full page in complete Carlisle 2020 season			449,000	128,500	\$7,000	

- Distribution includes handout for participants, local clubs and events.
- Digital editions are hosted on the Carlisle website and can be downloaded to a smartphone, tablet or laptop.












INCREASE SALES. ADVERTISE TODAY!



ENTHUSIAST
MEDIA GROUP



 <p>COLLECTOR CAR FLEA MARKET, CORRAL & AUCTION</p> <p>76% of attendees own four or more cars 62% are ages 31-55</p>	 <p>With thousands of Mopar enthusiasts in attendance, the largest Mopar event in the world features 2,700+ show vehicles including everything from classics and customs to muscle and performance and one enormous automotive flea market.</p> <p>30% of attendees own seven or more cars 69% are ages 31-55</p>
 <p>DRIVEN TO CURE</p> <p>This event welcomes all scenes and styles with 2,300+ vehicles. Previously two separate events, this combined show welcomes all years, makes and models of imports, kit cars, performance domestics, motorcycles and trucks.</p>	 <p>A must-attend event and epicenter for all things truck since 1991. Features lifted, lowered, classic, antique, modern, two- and four-wheel drive, jeeps, SUVs, vans, big rigs and mini trucks. Lots of activities and entertainment that appeal to families.</p> <p>53% of attendees own four or more cars 94% are younger than 55</p>
 <p>With thousands of Ford enthusiasts in attendance, the largest all-Ford event in the world features 3,200+ show vehicles including everything from classics and customs to muscle and performance and one enormous automotive flea market.</p>	 <p>PRESENTED BY</p>  <p>The largest and most fun-filled Corvette event in the world, the annual Corvettes at Carlisle event features more than 5,000 Corvettes representing all generations of America's classic sports car.</p> <p>62% of attendees own four or more cars 44% make \$100k+/year 83% are 41 or older</p>
 <p>This is one of the most diverse of General Motors events with thousands of enthusiasts in attendance. It features 1,000+ show vehicles including a Hurst Showcase and a collector car auction on Saturday.</p> <p>62% of attendees own four or more cars 50% make \$75k+/year 60% are 41 or older</p>	 <p>COLLECTOR CAR FLEA MARKET, CORRAL & AUCTION</p> <p>An event that mirrors Spring Carlisle and closes the calendar year for the Carlisle, PA based show season. A final chance for hobbyists to find parts for their winter restoration projects or to add a collector car to their collection from the auction.</p> <p>86% of attendees own four or more cars 50% make \$74k+/year 83% are married 17% have children</p>

Specifications

Trim: 6.625" wide x 10.125" high **Bleed:** .125" on all sides (full page only) **Safety:** .25" from trim on all sides (full page only)

Full Page w/Bleed: 6.875" wide x 10.375" high 1/2 Page: 5.75" wide x 4.5" high 1/4 Page: 2.75" wide x 4.5" high

Ads must be 300 dpi, CMYK, JPG or PDF

Sign Me Up!

Name _____

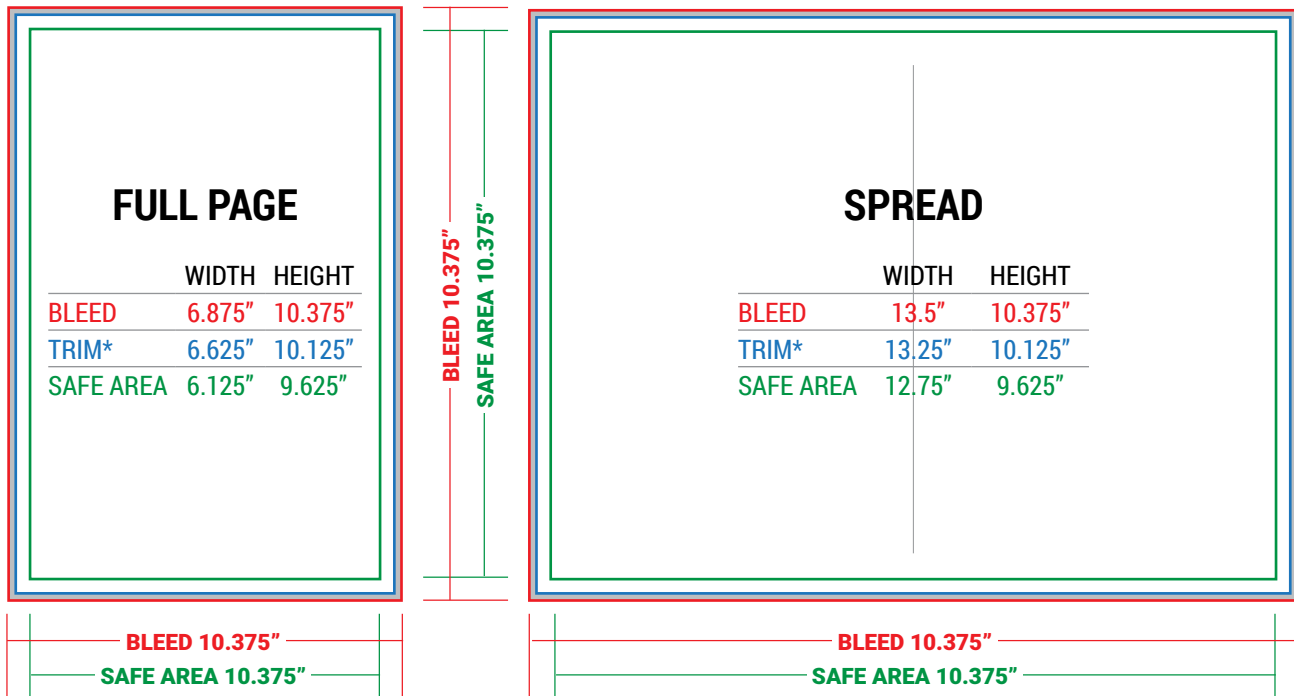
Company _____

Phone _____

Email _____

Signature _____

Contact



Ad/File Sizes

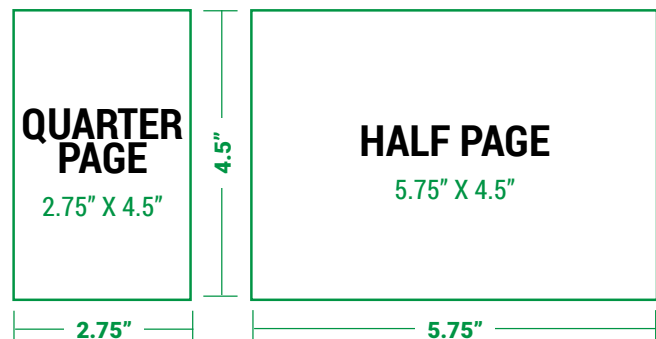
TRIM The finished (cut) size of the page.

BLEED Portion of your design that extends past the trim. It's purpose is to make sure your image reaches the very edge without leaving any slivers of white after the publication is trimmed.

SAFE AREA The area all of your information must be contained within to avoid the possibility of being trimmed off.

***FULL PAGE & SPREAD ADS** Your art should be the Bleed or Safe Area size, NOT the Trim size.

AD SIZE	WIDTH	HEIGHT
Full Page w/bleed (preferred)	6.875"	10.375"
Full Page safe area	6.125"	9.875"
Spread w/bleed (preferred)	13.5"	10.375"
Spread safe area	12.75"	9.875"
Half Page	5.75"	4.5"
Quarter Page	2.75"	4.5"



File Specifications

The event guides are laid out in Adobe InDesign. We upload pages to our printer as Adobe PDF files. Please send your ad as a **300 dpi, CMYK JPG** file.

File Delivery

Please email your ad to lwhite@enthusiastmediagroup.com
If you receive an error message because of file size, use www.wetransfer.com to send the file.

Questions? Contact Lisa White at:
503-810-9989 or lwhite@enthusiastmediagroup.com