



THE CARS. THE PEOPLE. THE EXCITEMENT.

**2024 CARLISLE EVENTS**  
**Fall Carlisle 50<sup>th</sup> Anniversary Prize Pack Sweepstakes**  
**OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN.**

1. **Sponsor.** The Sponsor of the 2024 Carlisle Events – Fall Carlisle 50<sup>th</sup> Anniversary Prize Pack Sweepstakes ("Sweepstakes") is Carlisle Productions, Inc., 1000 Bryn Mawr Road, Carlisle, Pennsylvania 17013 ("Sponsor"), which sponsors annual collector car, truck, motorcycle and outdoor events at the Carlisle Fairgrounds in Carlisle, Pennsylvania ("Carlisle Event(s)").
2. **Eligibility.** The Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia who are licensed drivers and are at least eighteen (18) years of age as the date of entry. Void in Guam, Puerto Rico, the U.S. Virgin Islands, and other U.S. territories and possessions and where prohibited by law. Employees of Carlisle Productions, Inc. and its parent companies, subsidiaries, and affiliates, and their respective agents, advertising and promotion agencies, Sweepstakes partners and prize suppliers, and all local sponsors of the Carlisle Events and all their respective affiliated companies, employees, officers, directors and shareholders ("Related Entities") and the members of their households and their immediate families (spouses, parents, siblings, children and each of their respective spouses) are not eligible. The Sweepstakes is subject to all applicable federal, state/provincial and local laws and regulations.
3. **Entry Period.** Sponsor's 2024 Fall Carlisle ("Fall Carlisle") takes place October 2, 2024 – October 6, 2024 (September 18 being the "Giveaway Day"). The Sweepstakes entry period begins at 12:00:01 AM Eastern Time ("ET") on [March 1, 2024] (the "Start Date of Entry") and ends at 1:59:59 PM ET on the Giveaway Day. The period between the Start Date of Entry and the Giveaway Day is referred to herein as the "Entry Period." Sponsor's clocks are the official time-keeping devices for the Sweepstakes.
4. **How to Enter.** NO PURCHASE NECESSARY. There are two ways to enter the Sweepstakes:
  - (a) **Online Entry.** Individuals may enter the Sweepstakes while purchasing an admission ticket to Fall Carlisle anytime during the Entry Period by accepting option to enter individual information and agree to these rules simply typing in their first and last name, complete mailing address, email address, and home and cellular telephone numbers or by otherwise populate the name and address fields of presented entry forms.
  - (b) **Online Entry.** Individuals may enter the Sweepstakes by logging online to <http://www.carlisleevents.com/giveaways>, selecting and completing the online registration form for the Sweepstakes and clicking "submit" during the Entry Period. Individuals may access the online registration form from this website by clicking on any of the links to the Fall Carlisle 50<sup>th</sup> Anniversary Prize Pack Sweepstakes. Individuals will be asked to provide their first and last name, complete mailing address, email address, and home and cellular telephone numbers. After clicking "submit," individuals automatically will be entered into the drawing.

Entry in the Sweepstakes does not constitute entry into any other giveaway at any other Carlisle Event. One entry per person is allowed. All entries become the sole and exclusive property of Sponsor and receipt of entries will not be acknowledged or returned. Sponsor is not responsible for technical failures of any kind or for lost, late, damaged, misdirected, illegible, stolen, incomplete, invalid, unintelligible, misdirected, altered, technically corrupted or garbled entries, which will be disqualified, or for problems of any kind whether mechanical, human or electronic. Only fully completed entry forms are eligible. Proof of submission will not be deemed proof of receipt by Sponsor.

**5. Winner Selection/Random Drawing.** On the Giveaway Day, one (1) Grand Prize winner and one (1) 2<sup>nd</sup> Prize winner will be selected in a random drawing from among all eligible entries. The random drawing will be conducted by Sponsor, whose decision is final on all matters relating to the Sweepstakes. Odds of winning a prize will depend on the number of eligible entries received. The winner need NOT be present at Fall Carlisle to claim the prize.

**6. Grand Prize.** One (1) grand prize will be awarded for a total approximate retail value (ARV) of \$75.00. The winner will receive

- a) One (1) Collectible Coin
- b) One (1) Magnet
- c) One (1) Key Chain
- d) One (1) Koozie (drink Koozie)
- e) One (1) Air Freshener
- f) One (1) Hat
- g) One (1) T-Shirt
- h) One (1) Collectible Souvenir Admission Pass representing and replicating ticket #1 to the **Fall Carlisle** event held **October 2-6, 2024**.

Any interpretation of the prizes shall be made within Sponsor's sole discretion. Prize is not redeemable for cash. Grand Prize cannot be transferred, substituted or redeemed for cash except at Sponsor's sole discretion. Sponsor reserves the right to substitute any listed prize, or portions thereof, with a prize of equal or greater value if the designated prize should become unavailable for any reason. No more than the advertised number of prizes will be awarded. Sponsor is not responsible for Winner's limitations that prevent the acceptance or full use of Grand Prize.

**7. 2<sup>nd</sup> Prize.** One (1) 2<sup>nd</sup> prize will be awarded for a total approximate retail value (ARV) of \$75.00. The winner will receive

- a) One (1) Collectible Coin
- b) One (1) Magnet
- c) One (1) Key Chain
- d) One (1) Koozie (drink Koozie)
- e) One (1) Air Freshener
- f) One (1) Hat
- g) One (1) T-Shirt

- h) One (1) Collectible Souvenir Admission Pass representing and replicating ticket #50 to the **Fall Carlisle** event held **October 2-6, 2024**.

Any interpretation of the prizes shall be made within Sponsor's sole discretion. Prize is not redeemable for cash. 2<sup>nd</sup> Prize cannot be transferred, substituted or redeemed for cash except at Sponsor's sole discretion. Sponsor reserves the right to substitute any listed prize, or portions thereof, with a prize of equal or greater value if the designated prize should become unavailable for any reason. No more than the advertised number of prizes will be awarded. Sponsor is not responsible for Winner's limitations that prevent the acceptance or full use of Grand Prize

- 8. Winner Notification/Confirmation.** No potential prize winner is an official winner unless Sponsor confirms such. The winner will be announced by Sponsor on the Giveaway Day. For announcement times, visit <http://www.carlisleevents.com>. Announcement times are subject to change at Sponsor's sole discretion. The winner will be notified by telephone or email on or about three (3) days after the Giveaway Day. The potential winner will be required to sign and return, except where prohibited by law, an Affidavit of Eligibility and Liability, and Publicity Release, except if winner is a Tennessee resident. In the event the prize notification is returned as undeliverable, a reply to voicemail is not received within three (3) days, the winner rejects the prize, the prize is undeliverable, or the winner is found to be ineligible or not in compliance with these Official Rules and requirements, such prize will be forfeited and an alternative winner may be selected from all remaining eligible entries. Upon prize forfeiture, no compensation will be given.
- 9. General Conditions of Participation.** By entering the Sweepstakes, individuals fully and unconditionally agree to abide by and be bound by these Official Rules and the decisions of Sponsor, which shall be final and legally binding in all matters relating to the Sweepstakes. Sponsor reserves the right to cancel the Sweepstakes or the events at any time. Participation in the Sweepstakes and acceptance of any prize constitutes the winner's permission for Sponsor and Related Entities to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, discovered or devised; including, but not limited to, the Internet, at any time or times, the winner's full name and address, likeness, photograph, picture, portrait, voice, biographical information and/or any statements made by the winner regarding the Sweepstakes or Sponsor for advertising, trade and promotional purposes without review, approval, notice or additional compensation, except where prohibited by law. Sponsor is not responsible if Sweepstakes cannot take place or if any prize cannot be awarded for any reason; including, without limitation, acts of God, acts of war, natural disasters, weather or acts of terrorism. Individuals who do not comply with these Official Rules or attempt to interfere with the Sweepstakes in any way shall be disqualified. Sponsor reserves the right to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.
- 10. Additional Terms.** In case of dispute as to the identity of any online entrant, entry will be declared made by the Authorized Account Holder of the email address submitted at time of entry. "Authorized Account Holder" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) responsible for assigning email addresses for the domain associated with the submitted email address. The winner may be requested to provide Sponsor with proof that the winner is the Authorized Account Holder of the email address associated with the winning entry. Sponsor and Related Entities are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, website, Internet, or online service provider unavailability, unauthorized

human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit one's ability to enter the Sweepstakes, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in the Sweepstakes or downloading any materials in the Sweepstakes.

If, in Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if computer virus, bugs, unauthorized intervention, fraud, or technical difficulties or failures compromise or corrupt or affect the administration, integrity, security, fairness or proper conduct of the Sweepstakes, Sponsor reserves the right in its sole discretion to disqualify any individual who tampers with the entry process and void any entries submitted fraudulently, to modify or suspend the Sweepstakes, or to terminate the Sweepstakes. In such a case, Sponsor may select the winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. Should the Sweepstakes be terminated prior to the Giveaway Day, notice will be posted on <http://www.carlisleevents.com>. Sponsor may prohibit an individual from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said individual is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or Sponsor representatives.

*CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.*

11. **Release.** As required in Section 7, above, the potential winner must sign an Affidavit of Eligibility and Liability, and Publicity Release (if not a resident of Tennessee), except where prohibited by law. By participating, all entrants waive any and all claims against Sponsor and Related Entities and release and hold harmless Sponsor and Related Entities from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever; including, without limitation, property damage, personal injury and/or death which may occur in connection with participation in the Sweepstakes, or from entrant's possession, acceptance and/or use or misuse of any prize or participation in any Sweepstakes-related activity and for any claims based on publicity rights, defamation or invasion of privacy and merchandise delivery. Further, entrants acknowledge that Sponsor and Related Entities have neither made nor are responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize.
12. **Disputes.** Except where prohibited by law, entrants agree that (a) any and all disputes, claims and causes of action arising out of or connected with the Sweepstakes or any prize awarded through the Sweepstakes will be resolved individually, without resort to any form of class action, and exclusively by the laws of the Commonwealth of Pennsylvania; (b) any and all claims, judgments and awards will be limited to actual out-of-pocket costs incurred, but not to exceed the ARV of the prize, and in no event attorneys' fees; and (c) under no circumstances will entrants be permitted to obtain awards for, and entrants waive all rights to claim, indirect, punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket costs of no more than the ARV of the prize, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrants and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance

with, the laws of the Commonwealth of Pennsylvania without giving effect to any choice of law or conflict of law rules (whether the Commonwealth of Pennsylvania or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Commonwealth of Pennsylvania.

- 13. Data Collection.** Except as otherwise stated in these Official Rules, any personal information collected for the Sweepstakes will be used in accordance with Sponsor's [Privacy Policy](#) (available at this link or upon request at the Carlisle Event guest services building, during business hours) and with any other consent given by an entrant. By entering the Sweepstakes, entrants agree to Sponsor's [Privacy Policy](#). Any communication or information transmitted to Sponsor by email or otherwise is and will be treated as non-confidential and non-proprietary. When entering the Sweepstakes, entrants may be asked whether they wish to opt in to receive email from Sponsor. If they choose to opt in, they may opt out of Sponsor's email list at any time by following the opt-out instructions in any such email(s).
- 14. Winner's List.** You may request a list of the winners by sending a self-addressed stamped envelope to: Carlisle Events, **Fall Carlisle – 50<sup>th</sup> Anniversary Prize Pack** Sweepstakes Winner, 1000 Bryn Mawr Road, Carlisle, PA 17013.

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