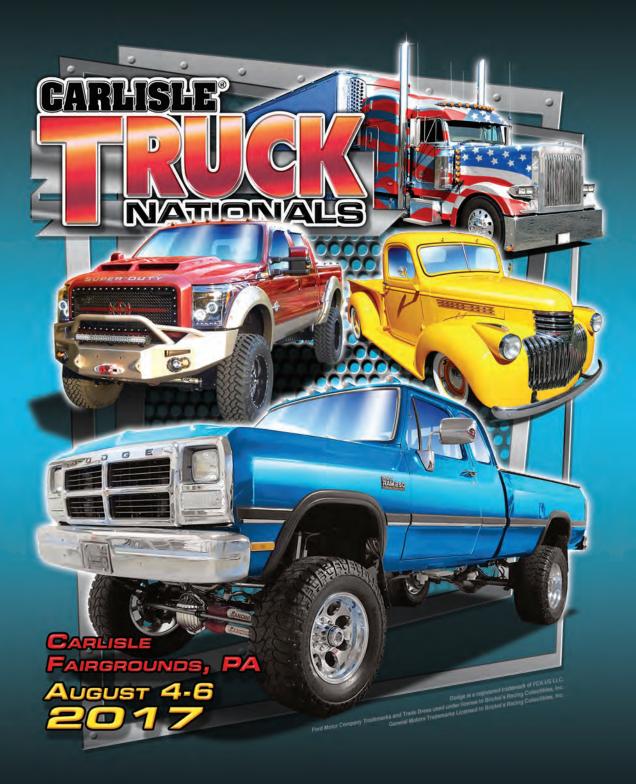
OFFICIAL EVENT GUIDE







C OFFICIAL EVENT T-SHIRTS & SOUVENIRS: BUILDING T







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Carlisle Events 1000 Bryn Mawr Rd. Carlisle, PA 17013 717-243-7855 CarlisleEvents.com info@CarlisleEvents.com



2017-2018 EVENT SCHEDULE

2017 2010

	2017	2018
AUTO MANIA ALLENTOWN PA FAIRGROUNDS	JAN. 20-22	JAN. 19-21
WINTER AUTOFEST LAKELAND SUN 'N FUN, LAKELAND, FL	FEB. 23-26	FEB. 23-25
COLLECTOR CAR AUCTION	FEB. 24-25	FEB. 23-24
SPRING CARLISLE	APRIL 19-23	APRIL 18-22
COLLECTOR CAR AUCTION	APRIL 20-22	APRIL 19-21
IMPORT & PERFORMANCE NATIONALS	MAY 19-21	MAY 18-20
FORD NATIONALS PRESENTED BY MEGUIAR'S	JUNE 2-4	JUNE 1-3
CHEVROLET NATIONALS	JUNE 23-25	JUNE 22-24
CHRYSLER NATIONALS	JULY 14-16	JULY 13-15
HURST NATIONALS CARLISLE EXPO CENTER	JULY 14-15	JULY 13-14
TRUCK NATIONALS	AUG. 4-6	AUG. 3-5
CORVETTES AT CARLISLE PRESENTED BY CORVETTE AMERICA	AUG. 24-27	AUG. 23-26
FALL CARLISLE	SEPT. 27- OCT. 1	OCT. 3-7
COLLECTOR CAR AUCTION	SEPT. 28-30	OCT. 4-6
FALL AUTOFEST LAKELAND SUN 'N FUN, LAKELAND, FL	NOV. 10-12	NOV. 9-11
COLLECTOR CAR AUCTION	NOV. 10-11	NOV. 9-10
EVENTS HELD AT THE CARLISLE PA F	AIRGROUNDS U	NLESS NOTED



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Thank you for choosing to spend your weekend with us. It is because of you that we are able to continue producing worldclass automotive events for 40+ years. We hope you have a great experience!



We always welcome your comments and suggestions. Go to the event web page on our website and click on the "Take Our Survey" button.



Go online for event information. photos and videos. Join the conversation and follow us.



FROM THE EVENT MANAGER

Welcome to the 2017 Carlisle Truck Nationals! Your weekend at Carlisle will offer you the opportunity to socialize with truck enthusiasts, connect with vendors of new and used parts and products, see some of the latest vehicle offerings from major manufacturers and, hopefully, be entertained with monster truck shows, special quests and fun for all ages.

2017 brings us 100 years of two major truck manufacturers. Both Ford and Dodge introduced trucks to their vehicle line-up in 1917. We are pleased that Ford and Ram are both joining us on our Manufacturers Midway this weekend. Our invitational display in Building T features representations of all the trucks that join us in Carlisle this year with special recognition going to these two brands.

Ford and Ram are also greeting you with monster trucks as part of the entertainment schedule. Bigfoot and Snake Bite are performing in front of the Grandstand, while Raminator is available to see up close and personal on the Manufacturers Midway. Look for freestyle motocross (FMX) shows to lead into some of our monster truck shows as well as live music on Friday and Saturday.

As we aim to introduce and share our passion for trucks with the next generation, we have an entertainment schedule to engage the whole family. The Phantom Fun Zone will be operating in the Red Showfield with lots of activities for all ages to participate in; Disc-Connected K9s will be presenting frisbee dog shows; there's a replica of Optimus Prime located behind the stage and our friends from York County, the Old Fire Farts, are sharing a collection of fire trucks in Building T!

This event guide contains all the details. Thank you for joining us this weekend and special thanks to the vendors, clubs, showfield participants and guests for making the Carlisle Truck Nationals the greatest truck event in the country. Enjoy the show!



Ed Scholly

Event Manager for Carlisle Truck Nationals Associate Director of Business and Event Development EdS@CarlisleEvents.com

INVITATIONAL DISPLAYS: BUILDING T 100TH ANNIV. OF FORD & DODGE/RAM TRUCKS =



1946 Dodge WD Neil Miller



2005 Dodge Ram SRT-10 David Mosteller



1929 Ford Model AA Michael and Sherry Shockey



1952 Ford F4 David Burcin



1977 Ford F-100 Michael Droz



1996 Ford F-250 Mark Nicastro



1966 Dodge W300 Power Wagon Bill Garland



2013 Ram 2500 Joseph Gaynor





1956 Ford F-100 David McCoy



1981 Ford F-100 Matt Stevens



1999 Ford Lightning F-150 Dan and Barbara Stevens



1977 Dodge Power Wagon Randy Slovikosky



1979 Dodge Li'l Red Express Emma Campbell





1956 Ford F-100 John Vannatta



1990 Dodge Dakota SE Andrew Simione



2003 Ford Harley-Davidson F-150 Philip Stevens



2004 Dodge Ram 1500 Fredric Smith



2004 Dodge Ram SRT-10 Craig Wilson



1934 Ford Stake Body Ed Laman



1967 Ford F-100 Short Bed 390 C6 Mike Gosnell



1993 Ford Ranger Travis Fichter



2004 Ford F-150 Michael Bowers



1920 Packard Cargo David Lockard

FEATURED TRUCKS



1952 Chevrolet 3600 Steve Harmon



1953 Chevrolet 3100 Jeremy Shultz



1967 GMC Pickup Howard Smith



1971 Chevrolet C10 Robin Crowder



1982 Chevrolet S-10 Pro Street Denny Shank



2003 Chevrolet S-10 Cory Winemiller



2007 Chevrolet Trailblazer SS Jarvis Smith

FIRE TRUCKS



1919 Ford Model T American LaFrance Citizens Hose Co. #1 Dillsburg



1982 Ford C-8000 James Williams



1925 Ford Model T Joseph Hildebrand



1944 Ford Darley Fire Truck Michael Whitzel

The Old Fire Farts hail from York County, PA and are dedicated to the preservation of the fire service for future generations. They collect and preserve historical fire information, equipment and memorabilia. They raise funds to support local fire museums as well as for educational grants and scholarships for emergency response personnel such as firefighters, EMTs, emergency managers and other first responders.

Building T will feature a few trucks belonging to their members and supporters with an emphasis on Ford Fire Trucks in celebration of the 100th Anniversary of Ford trucks. For information on their Fire Apparatus Muster in York, PA this fall or this organization, visit: www.facebook.com/groups/oldfirefarts

Not Pictured: 1970 Ford Model C, E-One Fire owned by Reliance Fire Co. of West York



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*Based on independent testing of AMSOIL Signature Series 0W-20, in ASTM D6891 as required by the API SN specification.





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🗖 SPECIAL DISPLAYS



OPTIMUS PRIME REPLICA

The Hasbro brand is known for its hugely successful line of toys and in some cases, the movies and/or TV shows those toys have spawned. One such toy line and franchise is Transformers. See an Optimus Prime fan-built replica truck right behind the stage!

Approved as an official replica by Hasbro, the truck actually is a 2017 Western Star 5700 XE. When it started on the factory floor, its one and only purpose was to become an Optimus Prime replica. Its highly customized look makes it true to what was seen on the big screen as part of Transformers 4 and will closely resemble its official counterpart for this summer's Transformers 5. Artists and fabricators from around the country were involved to assure no detail was missed. Counting this replica, there are only three Optimus Prime trucks in existence built with this design.

You just might even be able to sit in the driver's seat and snap a photo too. Please note an additional fee for photos and up close experiences with the truck may apply; however, it's free to simply stop by with your family.

SYTYS ® CARLISLE

Once again, Syclones and Typhoons are on display in Building Y, courtesy of the SyTys@Carlisle club. Stop by to see these unique 90s trucks.

VANARAMA VI

Vanarama has been hosted by CustomVan.com since 2012. Vanners are nothing short of imaginative and creative with the custom work on their vans. Don't miss your chance to see them up close at the Pavilion area. Special thanks to Ed Beard for providing the official artwork of Vanarama VI. (shown here)



🗹 EVENT HIGHLIGHTS

SPERANZA ANIMAL RESCUE

We are pleased to welcome the team from Speranza Animal Rescue. Speranza is based in Mechanicsburg, PA and has been taking in, rehabbing and rescuing animals for many years. Their role and visibility in the rescue community shot to a whole new level in 2016, however, with the rescue and life-saving rehabilitation efforts of the Boston Terrier, Libre. Libre was found discarded from a puppy mill, emaciated, sick and malnourished. Taken in by Speranza, Libre was given not only a new lease on life, but with the help of his human caretakers, helped usher in stricter laws statewide related to animal care and abuse.

Visit Speranza in Building R to meet Libre and also dogs that are available for adoption. Carlisle Events and Pepsi will give you a coupon for a free fountain drink with your donation to Speranza. Blankets, food, toys – all donations count!



continued



EVENT HIGHLIGHTS CONTINUED



MONSTER TRUCK RIDES

- Even better than watching a monster truck is riding one! Go on a car-crushing ride in the Virginia Giant ride truck.
- Located behind the Stage and there is a small fee to ride.

MONSTER TRUCK SHOWS

 Not only will you get to see the Bigfoot and Snake Bite monster trucks crush cars, but Diehl Wilson, driver of the Virginia Giant, will also share details about them and introduce you to the drivers during the shows.

BIGFOOT

Created by Bob Chandler, Bigfoot is noted as the first monster truck. What started as a promotional tool for his partner's Midwest Four Wheel Drive business evolved into a fleet of trucks recognized worldwide. The original Bigfoot debuted in 1979 at a car show in Denver, Colorado. Its popularity yielded numerous appearances thereafter, sold millions of dollars in merchandise, spawned nearly 20 versions of the truck and is so rich in history that its biography spans three pages on its web page.

SNAKE BITE

Snake Bite was launched in 1991 and after a few years in its den, has returned to regular competition. Appearing with a red and yellow color scheme and venomous fangs dangling off its front grille, Snake Bite is a custom body monster truck and is known as the first one with a 3D body. Video game fans may recognize the truck from various games showcasing the sport of Monster Jam.

FREESTYLE MOTOCROSS SHOWS

• Get your seat in the Grandstand to see awe-inspiring freestyle motocross stunts with flips and ramp-to-ramp performances.

FRISBEE DOG PERFORMANCES By Disc-Connected K9s

- Lawrence Frederick and his "Disc-Connected K9s – World Famous Frisbee Dogs" will entertain and educate you during their performances.
- Nearly a dozen of the dogs are World Frisbee Dog Championship Finalists – more than any other team in the history of the sport. More specifically, Frederick boasts four different World Champion dogs and 11 different World Finalists.
- All of these canine performers are rescue dogs.

HAUK DESIGNS

- One of the most popular automotive shows on television right now is Road Hauks on the History Channel. The show features the Hauk Designs team from Chambersburg, PA as they showcase their "go anywhere" vehicle builds.
- In addition to unique off-road creations, Hauk's designs some gnarly big rigs too.
- Their builds have been featured at SEMA as well as other national events in addition to their TV showcase.
- You can meet the stars of the show and minds behind the machines during the "meet and greet" sessions at their booth on the Manufacturers Midway.

continued









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EVENT HIGHLIGHTS CONTINUED



INSTALLATIONS A & A Auto Stores



- A&A Auto Stores is PA's premiere store and service center for all your 4x4 recreational needs and truck accessories with over 500 of the top brands.
- Featured products this weekend include: Magnaflow, Borla and Corsa exhaust systems; K&N Performance cold air intakes; computer programmers by Edge, Superchip, Bullydog, SCT, Diablo and Hypertech; tubular accessories by Westin, Go Rhino and Trail FX Performance; diesel products by BD Diesel, MBRP and Bank and truck bed accessories by Extang, Undercover, Truxedo and Bedrug.
- *Free* installations are offered on select products. See "Installation Alley" on the map.

DYNO TESTING & TUNING By Modern Muscle Motorsports

- These modern automotive performance enthusiasts specialize in modifying and tuning today's high-performance, fuel-injected vehicles.
- The Modern Muscle Motorsports mobile dyno provides torque and horsepower readings for your vehicle. Fee applies.

LIVE MUSIC

Grumpy Old Men

- Stop by the stage on Friday to hear the rock and roll band, Grumpy Old Men, from Harrisburg, PA.
- They'll cover all-time greats like the Allman Brothers, Pink Floyd, The Beatles, Steely Dan, James Gang, Stevie Ray Vaughn, Aerosmith, ZZ Top, The Eagles and even some original tunes of their own.

LIVE MUSIC Smokin Gunnz

- On the stage Saturday will be Smokin Gunnz, one of the East Coast's premiere southern rock tribute bands.
- Acclaimed for their ability to recreate the sound of some of southern rock's most respected artists, they have road tested and honed their sound for 15 years to a level of perfection that their growing legion of loyal fans have come to expect.

REDNECK GAMES By Red 102.3 FM



- On Saturday join Red 102.3 FM at the Grandstand for the Redneck Games.
- Watch as contestants showcase their "talents" in such games as Road Kill Toss, Hillbilly Hippo, Toilet Roll Toss, Spam Carving and more.
- Prizes go to the top male, female and team. Further, all qualifiers receive a little something for their efforts.
- If you have a team and want to compete, register with Red 102.3 near the stage.

LOW TRUCK LIMBO CONTEST

How low can you go? See what vehicle makes it under the limbo bar on Saturday in front of the Grandstand.

- A show sticker, driver's license and proof of insurance are required.
- The last truck to make it under the bar without smoking tires or knocking it over is the winner.
- Register at Guest Services.

continued

ORANGE GET GREEN MORE \$ POTENTIAL IN 2017 FOR COMPANY DRIVERS AND OWNER-OPERATORS



Gl

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EVENT HIGHLIGHTS CONTINUED



HIGHEST TRUCK CONTEST

How high does your truck sit? See what truck is the highest at the show on Saturday in front of the Grandstand.

- A show sticker is required.
- Register at Guest Services.

BURNOUT CONTEST

Get your seat in the Grandstand Saturday evening to vote for your favorite burnout or, better yet, sign up to compete!

- Every participant gets a souvenir t-shirt and sticker.
- The winner gets a free 2018 registration and a trophy!
- A show sticker, driver's license and proof of insurance are required.
- Limited to 10 vehicles, 3 minutes each.
- Register at Guest Services.

MS. CARLISLE CONTEST

Be at the Grandstand to cheer on the contestants or sign up to compete for the title!

- Ladies must be at least 18 years of age with valid I.D.
- Cash prizes: 1st \$300, 2nd \$200, 3rd \$100.
- Register at Guest Services.

FRAME DRAGGING CONTEST

- Saturday night the mini-trucks will drag their frames on the asphalt on the hill between Gates 5 and 6 and let the sparks fly!
- A show sticker, driver's license and proof of insurance are required.
- · Register at Guest Services.

SHOPPING

VENDORS

Finding restoration parts and new products should be a breeze in our huge swap meet and Manufacturers Midway.

• The locations of vendors and Midway partners are listed starting on page 26, after the centerfold.

TRUCK CORRAL

- The Truck Corral is reserved just for the sale of trucks.
- Title transfer services are offered at the Notary Office in the Pavilion.
- Financial services are available from Members 1st in Building T and there are two ATMs, one in Building T and one in Guest Services.

WORSHIP SERVICE

- Everyone is welcome to join The Salvation Army for a non-denominational worship service on Sunday at 9 AM in the Grandstand.
- Free coffee and doughnuts.

AWARDS PARADES

• Join us in congratulating the Big Rig Show & Shine winners and the Judged Showfield winners during the two awards parades in front of the Grandstand on Sunday.



Judging Standards:

Exterior

Body & Paint:



This category is based on panel alignment & straightness, body kit (fitment, rarity of product) , paint/glass condition, shaving, body/lighting conversions, wide body, flares, steps, rails, hitches, winches, light bars and attachments and other custom bodywork.

Suspension:

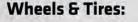


Type of suspension (static/air/etc). Also taking into consideration: attention to detail, ride height, undercarriage upgrades, fitment and finish of products, powdercoating/plating, install of air components - as they apply to either lift kits or lowering kits.

Brakes:



The judges are looking for big brake or custom brake upgrades. Are both the front and rear upgraded? Quality and rarity of product? Also taking into consideration any other braking accessories, brake lines, and custom finishes on the braking system.





This category focuses on the uniqueness, rarity, and fitment of the wheels and tires. Also taking into consideration cleanliness and custom finishes.

Overall Quality:



This category focuses on the overall execution of the vehicle's exterior. Scores will be based on attention to detail, use of color & unique finishes, graphics, quality of finish, accessory lighting, and cleanliness.

Engine Bay

Appearance & Performance:



This category focuses on engine bolt-ons, custom fabrication, aspiration (turbo/supercharger/etc), motor swap, use of paint and or custom plating/finishing, cleanliness of wiring, and other accessories.

Overall Execution:



Craftsmanship is key in this category. Judges will evaluate safety upgrades, performance engineering, one-off/custom parts, attention to detail, quality of plating/polishing/finishes, and most importantly level of difficulty (ie motor swap, turbo, shaved bay,

Interior

Passenger Compartment: 10 POINTS



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This category focuses on the seating area - taking into consideration the condition and quality of dash, seats, accessories, unique features, roll cage or roll bar(s), use of fabric/materials, and overall upholstery.

10) POINTS Trunk/Bed/Cargo Area -Entertainment vs. Motorsport Theme

This is a progressive judging category which takes into consideration the theme of the vehicle build. Does the cargo area complement the theme of the vehicles. Are Toneaus, bed covers, liners, cargo equipment and accessories well done, properly installed and fitting theme of the vehicle. Are they clean and prepared for show.

Audio/Show themed vehicles will be scored based on Entertainment, audio install (visual), video sources and tv/monitors, quality/rarity of products, air suspension components installed in bed/cargo area, etc.

Motorsport/Performance themed vehicles will be scored based on fuel cell install, roll cage components in trunk/bed or rear suspension area, suspension components, braces, safety equipment, quality/rarity of products, etc.

Overall Quality:



Attention to detail, use of color/finishes, materials, fitment, cleanliness, fabrication, level of customization.

Show Quality



Originality/Uniqueness:

5 STARS

Rare vehicles or more common vehicles with unique modifications and rare parts will score higher.

Overall Execution:

5 STARS Overall quality of build. Fitment throughout all aspects of vehicle. Does the vehicle flow? Is it period or era correct? Is it relevant to current trends? Is the vehicle still functional?

The overall score is based on a possible 100 TOTAL POINTS.

Judging Standards @eJudged, LLC 2015. All Rights Reserved.

SHOWFIELD HIGHLIGHTS



CARLISLE ELITE AWARDS

- Our event team will choose ten vehicles from the Red and Green Showfields to receive Carlisle Elite awards on Friday afternoon.
- To be eligible, all you need to do is have your registered vehicle parked on the Showfield.
- Winners will be presented with their awards as they are selected.

NON-JUDGED SHOWFIELD

- All showfield participants must check in at the Guest Services building to get their goody bag and dash card.
- There is no judging on the non-judged showfield.

JUDGED SHOWFIELD

JUDGING BY EJUDGED.COM

- All showfield participants must check in at the Guest Services building to get their goody bag and dash card.
- Judging takes place Saturday 10 AM 4 PM.
- Trucks must be parked in their class and ready to be judged by 10 AM Saturday.
- An explanation of judging standards is on page 16.
- The judges' tent is at the Row ID & Duke's Blvd. corner.

CLUB CHALLENGE & COOLEST CLUB

- Awards are given to the three clubs with the most registered showfield participants.
- The club tent with the coolest club hangout wins an award too.

WINNERS' LIST & AWARDS

- The Judged Showfield winners' list is posted at 9 AM Sunday on tables outside Guest Services/in front of the Grandstand; award plaques are to be picked up in Guest Services beginning at 9 AM; winners may participate in the parade at 1:30 PM.
- **Big Rig** awards are presented at the Pavilion at 10 AM and winners may participate in the parade at 12 PM.
- You'll be able to purchase your official award photo from Eagle Productions Photography under the Grandstand.

If you are unable to be here on Sunday:

- You may check the winners' list on our website at 9 AM.
- You can pick up your award during another event (up to one year later) or we can ship it to you: Fee \$15 within the U.S.A., \$20 to Canada; payments taken online at store.carlisleevents.com.



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KIDS' ACTIVITIES Building R on Row IB / Fri. 12-5 / Sat. 9-5 / Sun. 9-12



PHANTOM FUN ZONE

- Phantom Entertainment has provided some adrenalineboosting fun to the Truck Nationals.
- Rides and attractions may include: the Super Slide, the Sky Fall (an open platform where a participant jumps into a large air bag), zip line, mechanical bull, a Moonbounce, Rockwall and Fowl Play game.
- Fun for all ages. Fee applies.

KIDS' SCAVENGER HUNT

- Friday only, 10 AM 4 PM.
- For kids ages 12 and under.
- Pick up a scavenger hunt card at Guest Services.
- Find each location based on the picture clues and when you get there, get your card stamped.
- Take your completed card to Guest Services for the "Carlisle Truck Nationals" stamp and to roll the dice and win a prize.

KIDS' ACTIVITY CENTER

- The activity center features virtual racing games, crafts, an outdoor playset, bounce house and more! Our young enthusiasts can color, paint and enjoy the playground area.
- Every child that visits gets a free gift!
- Kids can take their artwork to the stage on Sunday at 11 AM for a chance to win prizes.
- Adult supervision is required, not a child care service.

FREE TOYS

- Saturday only.
- For kids ages 12 and under.
- The first 100 kids to check in on Saturday at the Kids Activity Center in Buidling R receive a free toy.

KIDS' CHOICE AWARDS

- Kids vote for their favorite truck in Building T.
- Every kid who votes is entered in a drawing for a *\$100 VISA GIFT CARD!*
- Ballots available at the big red box along the same wall as the entrance to the Carlisle Store inside the building.
- Ballots must be completely filled out and turned in by Saturday at 5 PM to qualify for the gift card drawing.
- The owner of the truck that gets the most votes gets an award plaque; their name will be on the Winners' List on Sunday.
- The gift card drawing takes place Sunday during the awards presentation.

KIDS' AWARDS PRESENTATION

- Kids are invited to join us on the stage Sunday at 11 AM for the chance to win prizes for their automotive artwork and general car knowledge.
- Drawing for the winner of the Kids' Choice Award \$100 VISA gift card.



EVENT HIGHLIGHTS: BIG RIG SHOW & SHINE



ABOUT THE BIG RIG SHOW & SHINE

The Big Rig Show & Shine is a dedicated portion of the Carlisle Truck Nationals for all things BIG. Rigs, Wreckers, Carriers, Dumps, Antiques and Heavy Trucks of all kinds are all part of this show within a show.

Judging is optional, but ALL participants must register upon arrival. Enter the show with your truck at Gate 1, park, then sign in at the ClassicCars.com Pavilion and pick up a goody bag.

Judging takes place Saturday 11 AM to 4 PM and winners receive trophies on Sunday. Winners may also opt to stay for the awards parade to drive their truck in front of the Grandstand while we announce the owner's name, details about the truck and their award category.

Special thanks to **GS Grifana Car Shows** of Virginia Beach for judging.

GLOW SHOW

Stick around Saturday night because when the sun goes down, the Big Rig area lights up. Walk through the Big Rig field to see some impressive light displays on the trucks. The Carlisle Events' staff will choose the coolest lit-up rig and they will receive a trophy on Sunday.

NEW EQUIPMENT DISPLAYS

Kenworth of PA and Motor Truck, a multi-store dealership and service center for Kenworth truck equipment, and Cumberland Truck Equipment, a multi-store dealership and service center for Volvo Trucks, will be on-site showing the newest equipment. Look for Ford Commercial Trucks on the Manufacturers Midway.

CUMBERLAND TRUCK EQUIPMENT

For over 30 years, Cumberland Truck Equipment Co. (CTE) has been operating a full service, heavy duty truck company. CTE started in Camp Hill. PA and has grown to 11 facilities in PA and one in MD. Additionally, they service customers in WV, DE, NJ, and NY. All locations offer the sale, distribution and specialization of commercial grade fasteners, industrial supplies, heavy and medium duty truck parts, trailer parts, engine parts, automotive parts, hydraulic hose/ fittings and professional tools. The Carlisle location is the headquarters, a full service Volvo Truck Dealership and the distribution site for the company's parts operations. Under the CTE umbrella are Cumberland Truck Parts (CTP), Harvey's Supply Co. (HSC) and Cumberland Truck Service (CTS). HSC is their warehouse location that deals with the wholesale distribution of commercial and industrial supplies. Cumberland Truck Service (CTS) is open 24/7 in the Harrisburg location, working as a full service truck stop repair facility.

KENWORTH OF PA:

Motor Truck Equipment Company was founded in 1933 by the Mitchell family, which continues to run the company today. It is comprised of three sister







MAP PAGES 24-25 SCHEDULE PAGE 23



companies; Kenworth of Pennsylvania, Motor Truck PacLease and Motor Truck Thermo King, Kenworth of Pennsylvania sells a variety of Kenworth trucks. ranging from new, medium and heavy duty trucks, to an assortment of used models. Motor Truck PacLease provides contract maintenance, full service leases. and rentals at all their given locations. Motor Truck Thermo King, being the second oldest Thermo King dealership in Pennsylvania, has customers covered in their refrigeration needs. The company has eight locations throughout PA. Additionally, they offer mobile services for the Lancaster and York locations.

AMERICAN TRUCK HISTORICAL SOCIETY

The not-for-profit American Truck Historical Society was formed in 1971 to preserve the history of trucks, the trucking industry, and its pioneers. The American Trucking Association officially recognizes the ATHS as the "duly authorized organization founded to record and develop trucking industry historical data." Today, the ATHS has more than 21,000 members.

We are pleased to welcome several returning regional chapters from the Mid-Atlantic region. Look for them in the Pavilion area. Remember, if things go right in the world, truck fans, enthusiasts and owners of today's trucks will be tomorrow's members of this organization so thank these groups for keeping this alive and sharing it at Carlisle.

ELIZABETH TRUCK CENTER

Truck

Elizabeth Truck Center and its sister company Car Craft Truck Works, combined, simply known as ETC, continue to raise the bar and set new standards in the trucking industry. Popular trucks include "The Beast," which revolutionized the way the industry looks at custom

trucks. Since then ETC has gone on to further impress with a makeover of a classic 1980 A-Model Kenworth aptly named "Bride of the Beast," an over-the-top urban assault vehicle. G-UNIT. transformed from a showroom-new 2006 Peterbilt 379 and the restoration and finely detailed rebuild of a vintage 1966 Peterbilt. "The Punisher" is one of the most incredible Kenworths on the road and an outrageous. off-the-hook, custom International ProStar, "Mayhem," and let's not forget "The Predator," imitated but never duplicated. The fun never stops at ETC and you can catch them outside the east end of Building T.

CARLISI F REGIONAL CARRIERS

Some regional carriers and truck companies will be showcasing products and accessories, while others will be recruiting for operators and other personnel at the show. Carlisle is a major trucking hub with major roadways such as Interstate 81 and the PA Turnpike running right through it. And, it is home to multiple trucking companies and warehouses along with truck stops and truck-related businesses. Stop by the Big Rig area and talk with representatives of our featured carriers.

Featured Carriers:

- Carlisle Carrier Corp. . . . www.carlislecarrier.com
- Classic Carriers Inc. www.classiccarriers.com
- Fuel Mileage Dr. / www.fuelmileagedr.com
- Go Green APU www.gogreenapu.com
- Perdue Farms www.perduefarms.com
- Ruan Transportation www.ruan.com
- Schneider Trucking www.schneider.com
- Smith Transport www.smithtransport.com
- Triple K Fleet Services . . . www.triplekfleet.com
- U.S. Xpress, Inc. www.usxpress.com



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EVENT SCHEDULE

HOURS	THUR.	FRI.	SAT.	SUN.
THURSDAY IS SET-UP DAY				
REGISTRATION BUILDING • VENDOB SERVICES	7 - 7	7 - 7	7 - 7	8 - 3
SHOWFIELD OFFICE		7 - 6	7 - 5	8 - 12
EVENT HOURS		7 - 6	7 - 9 ³⁰	7 - 3
BUILDINGS T, Y & Z OPEN		7 - 6	7 - 6	7 - 3
GUEST SERVICES		7 - 6	7 - 6	8 - 1
NOTARY (Pavilion)		9 - 6	9 - 6	9 - 2
MEMBERS 1ST F.C.U. (Bldg. T)		9 ³⁰ - 2 ³⁰	9 ³⁰ - 2 ³⁰	
KIDS' ACTIVITY CENTER (Bldg. R)		12 - 5	9 - 5	9-12

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10 AM	MONSTER TRUCK RIDES	BEHIND STAGE
10 AM - 4 PM	KIDS' SCAVENGER HUNT	SEE PAGE 19
11 AM	PHANTOM FUN ZONE	ROWS IF-II
11 AM	FRISBEE DOG PERFORMANCE By Disc-Connected K9s	ROWS ID & IE
1 PM	LIVE MUSIC: GRUMPY OLD MEN	STAGE
1:30 PM	MEET & GREET: HAUK DESIGNS	MIDWAY
1:45 PM	WALK-AROUND: NISSAN TITAN	STAGE
	FREESTYLE MOTOCROSS SHOW	
2 PM	MONSTER TRUCK SHOW Following FMX Show	GRANDSTAND
2:30 PM	LIVE MUSIC: GRUMPY OLD MEN	STAGE
2:30 PM	FRISBEE DOG PERFORMANCE By Disc-Connected K9s	ROWS ID & IE
3:30 PM	LIVE MUSIC: GRUMPY OLD MEN	STAGE
4:30 PM	FRISBEE DOG PERFORMANCE By Disc-Connected K9s	ROWS ID & IE

SATURDAY		
9 AM	DYNO TESTING & TUNING	ROWS U & V
9 AM	PHANTOM FUN ZONE	ROWS IF-II
10 AM	MONSTER TRUCK RIDES	BEHIND STAGE
10 AM - 4 PM	SHOWFIELD JUDGING	RED SHOWFIELD
10 AM - 12 PM	REDNECK GAMES By RED 102.3 FM	STAGE

11 AM - 4 PM	BIG RIG SHOWFIELD JUDGING	BLUE SHOWFIELD
11 AM	FRISBEE DOG PERFORMANCE By Disc-Connected K9s	ROWS ID & IE
12 PM	LIVE MUSIC: SMOKIN GUNNZ	STAGE
1 PM	LOW TRUCK LIMBO CONTEST	STAGE
1:15 PM	FREESTYLE MOTOCROSS SHOW	
	MONSTER TRUCK SHOW Following FMX Show	GRANDSTAND
1:45 PM	WALK-AROUND: FORD COMMERCIAL TRUCK	STAGE
2 PM	FRISBEE DOG PERFORMANCE By Disc-Connected K9s	ROWS ID & IE
2 PM	LIVE MUSIC: SMOKIN GUNNZ	STAGE
2:30 PM	MEET & GREET: HAUK DESIGNS	MIDWAY
3 PM	LIVE MUSIC: SMOKIN GUNNZ	STAGE
4 PM	WALK-AROUND: NISSAN TITAN	STAGE
4:30 PM	FRISBEE DOG PERFORMANCE By Disc-Connected K9s	ROWS ID & IE
5 PM	WALK-AROUND: ROUSH NITEMARE	STAGE
	HIGHEST TRUCK CONTEST	
	FREESTYLE MOTOCROSS SHOW	
BEGINS AT 5:30 PM	MONSTER TRUCK SHOW Following FMX Show	GRANDSTAND
	BURNOUT CONTEST	
	MS. CARLISLE CONTEST	
8:30 PM/ DUSK	FRAME DRAGGING CONTEST	GATE 5 HILL
9 PM	BIG RIG GLOW SHOW	PAVILION / Blue Showfield

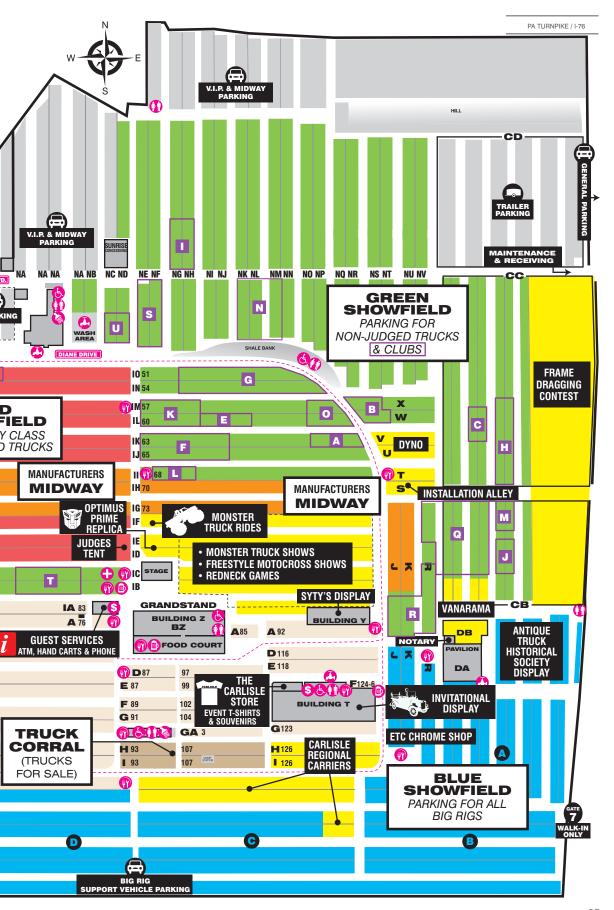
SUNDAY

9 AM	WINNERS' LIST POSTED OUTSIDE GUEST SERVICES (& ONLINE) Pick up awards in Guest Services starting at 9 AM		
9 AM	WORSHIP SERVICE	GRANDSTAND	
10 AM	BIG RIG SHOWFIELD AWARDS PRESENTATION	PAVILION	
10 AM	FRISBEE DOG PERFORMANCE	ROWS ID & IE	
10 AM	MONSTER TRUCK RIDES	BEHIND STAGE	
11 AM	PHANTOM FUN ZONE	ROWS IF-II	
11 AM	KIDS' AWARDS PRESENTATION	GRANDSTAND	
11:30 AM	MEET & GREET: HAUK DESIGNS	MIDWAY	
12 PM	BIG RIG SHOWFIELD AWARDS Parade	GRANDSTAND	
12:30 PM	FRISBEE DOG PERFORMANCE	ROWS ID & IE	
12:30 PM	SHOWFIELD AWARDS PARADE LINE-UP		
1 PM	MONSTER TRUCK SHOW	GRANDSTAND	
1:30 PM	SHOWFIELD AWARDS PARADE	STAGE	



CLUB LOCATIONS





VENDORS: BY SPECIALTY

The thrill of the hunt is exciting, but when you need to find something specific, use this Specialty Listing. **VENDORS** ARE LISTED BY THE ITEMS THEY SELL. Just look for the category that your desired item might fall under and you'll see a list of vendors, their location and a description of their merchandise. Locations are shown as a combination of a row or building letter(s) and space number(s). See map in centerfold. All vendors are invited to place one listing for FREE, \$5 each additional. Ask your vendor to take advantage of this helpful tool!

PARTNERS ON THE MANUFACTURERS MIDWAY See map in centerfold.

A&A AUTO PARTS STORE INSTALLATION ALLEY
AAA SCHOOL OF TRUCKING
AMSOIL
ANTHEM WHEELS
BATH FITTER
CUMBERLAND TRUCK EQUIPMENT
CUSTOMVAN.COM Pavilion
EAGLE PRODUCTIONS PHOTOGRAPHY Building Z
FLOWMASTER

FORD MOTOR COMPANY - COMMERCIAL TRUCKS FORD POWER STROKE DIESEL/ **BLUE DIAMOND PARTS** FORD/NEWSCOPE MARKETING **GOLD EAGLE COMPANY** HALL BROTHERS RACING HAUK DESIGN HOMESPIRE WINDOWS **JASPER ENGINES & TRANSMISSIONS KENWORTH OF PA KITCHEN SAVER**

KMC WHEELS

LEGACY STEEL BUILDINGS LIBERATOR PERFORMANCE MAGNAFLOW PERFORMANCE EXHAUST MODERN MUSCLE MOTORSPORTS **DYNO TESTING & TUNING MORE THAN TIRES MOTORSPORTS MARKETING TOUR** RAM TRUCKS **BOUSH PERFORMANCE SKYJACKER** U.S. ARMY

PARTNERS IN THE BIG RIG AREA See map in centerfold. **CARLISLE CARRIER CORP.** CLASSIC CARRIERS INC. ELIZABETH TRUCK CENTER FUEL MILEAGE DR. / BULLY DOG

GO GREEN APU PERDUE FARMS RUAN TRANSPORTATION CORP. SCHNEIDER TRUCKING

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HILLBILLY WIZARD.COM A 1, A 5-8, B 5-6, IA 1-4 YUKON PARTS 1-TON AXLES MILITARY SURPLUS

CHEVROLET TRUCKS

4X4 SUSPENSION & GEAR D 71-75. E 73-77 LIFTS-LEVELS-SHOCKS-TRACTION BARS-GEARS **CPI TRUCK**

F 7-18 1947-87 CHEVROLET & GMC TRUCK PARTS

HILLBILLY WIZARD.COM A 1, A 5-8, B 5-6, IA 1-4 73-87 CHEVY&MILITARY CUCV HD-TON PARTS HOEVENAAR, PAUL

135-37 1947-1959 USED DOORS, FENDERS, MISC PARTS

CLOTHING & HATS

SIKWEAR A 92-94 SUNGLASSES CLOTHING HATS JEWELRY WARNER, BOB D 98-107 TRUCK CLOTHING & HATS, GLOVES, BACKPACKS

DODGE

KUTZ. BEN C 62-64 TRUCK AND CAR PARTS

DODGE TRUCKS

4X4 SUSPENSION & GEAR D 71-75. E 73-77 LIFTS-LEVELING-STABLIZIERS-TRACTION BARS

FASTENERS: **CLIPS/NUTS/BOLTS/SCREWS RONS PARTS & SERVICE**

186-89 BODY BOLTS.LIGHTBULBS.CHROME SCREWS, CLIP

FORD TRUCKS

4X4 SUSPENSION & GEAR D 71-75, E 73-77 LIFTS-LEVELS-STABLIZIERS-TRACTION BARS SMITH TRANSPORT

TRIPLE K FLEET SERVICES

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FREON **ENVIRO-SAFE REFRIGERANTS** A 53

FREON REPLACEMENT R-12/134A 717-422-4646

GMC TRUCKS 4X4 SUSPENSION & GEAR D 71-75, E 73-77 LIFTS-LEVELS-SHOCKS-TRACTION BARS-GEARS

JEEP

4X4 SUSPENSION & GEAR D 71-75, E 73-77 LIFTS-SHOCKS-STABLIZIERS-GEARS-LOCKERS HILLBILLY WIZARD.COM A 1. A 5-8. B 5-6. IA 1-4 AXLES LOCKERS 1-TON SWAP MILITARY PARTS

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ROCK SOLID VEHICLE PRODUCTS

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WORLDS BEST/SAFEST SIPHON 724-344-4864

SUSPENSION

4X4 SUSPENSION & GEAR D 71-75, E 73-77 BDS-ZONE OFFROAD-FOX-SHOCKS-COILOVERS 4X4 SUSPENSION & GEAR

D 71-75, E 73-77 LIFTS-LEVEL-STABILIZERS-TRACTION BARS

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ClassicCars.com brings buyers, sellers and classic and collector vehicle enthusiasts together. With a vibrant marketplace of over 30,000 classic and collector vehicles, an industry-leading daily blog *Classic Car News*, and a wealth of resources for classic car owners, ClassicCars.com reaches more than 2.5 million car enthusiasts a month. Whether you are looking to sell your classic fast, find your dream classic, or enjoy up-to-the-minute automotive journalism, the ClassicCars.com community is here to support your interest in the collector car hobby.

PREFERRED AUTO PARTS STORE



RockAuto ships thousands of auto parts from over 300 manufacturers to customers on every continent except Antarctica — including APO/FPO addresses. The RockAuto catalog is updated daily with mechanical parts such as brake pads and shock absorbers, body parts such as bumpers and mirrors, interior trim such as door handles and carpets, and major assemblies like steering gears, CV axles, engine long blocks, and complete transmissions. There are no mechanics on staff (RockAuto is a store, not a repair shop) but service manuals are available to help customers learn how to perform a repair. The RockAuto catalog is expanding constantly. Someday, it may be possible to build an entire car using parts from RockAuto!



7800 Linglestown Road, Harrisburg, PA 17112

www.triplekfleet.com

INFORMATION

GUEST SERVICES

Visit Guest Services for information. A customer service associate will help you find answers to your questions.

IF SOMEONE IS LOST

If you are unable to contact a member of your party, go to Guest Services for assistance.

FIRST AID

Emergency medical staff is on hand and is in the trailer located in front of the Grandstand (beside Guest Services).

ATM

ATMs are available in Building T and Guest Services.



T-SHIRTS & SOUVENIRS

Official event merchandise is available in The Carlisle Store in Building T.

HAND CART RENTAL

Sturdy hand carts are available to rent at Guest Services. Donations go to Chip Miller Amyloidosis Foundation. Your driver's license is held until the cart is returned.



PARTS HAULING

To request parts hauling assistance via a motorized cart, call 717-960-6429. Donations go to Chip Miller Amyloidosis Foundation.

TAXI

If you'd like a ride on the taxi cart within the Fairgrounds, call 717-960-6429. Donations go to Chip Miller Amyloidosis Foundation.



SCOOTER, WHEELCHAIR & WAGON RENTALS

For mobility assistance, scooters, wheelchairs and wagons are available to rent at Gates 3 and 5. Reservations can be made prior to the event by calling Scootaround at 1-888-441-7575 or online at: www.scootaround.com/rentals/c/carlisleevents. Rentals are limited and cannot be guaranteed without a reservation during event hours.

RECEIVING (Outside Gate 5)

Any items sent here must be addressed to: 504 Cavalry Road, Carlisle, PA 17013 with the vendor's name and space number included.

DRIVING ON-GROUNDS

For safety reasons, the use of all personal means of transportation (bikes, scooters, golf carts, ATVs, motorcycles, minibikes, etc.) is FORBIDDEN on the Fairgrounds from 7 A.M. TO 5 P.M. on all show days, except handicap. No unlicensed drivers may operate vehicles at any time. Verification of insurance is required.

SHOWFIELD RE-ENTRY PROCEDURE

If you leave your showfield vehicle on-grounds overnight, go to Gate 1 or 3 the next morning and ask for a handstamp for entry.



LOST & FOUND

Check for lost items or turn in found items at Guest Services. You may also check with the Security office by calling 717-960-6429.

PHONE & LOCAL NUMBERS

There is a public telephone located in Guest Services. Local area code is 717.

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Scooter Rental
Repair Service, John's Mobile
Towing Service, Jerry's
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Carlisle Hospital
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AllBetterCare Urgent Care



PETS

Pets are strongly discouraged for health and safety reasons. If you cannot make other arrangements, your pet must be on a leash and policing after it is required. Your pet must be under your control at all times, and you are responsible for its actions. Any unsafe action by your pet may result in expulsion without refund.



CONDITIONS

Dangerous or slippery conditions can exist on the Fairgrounds. Due to the nature of the goods displayed, heavy equipment and moving vehicles are present. Carlisle Events cannot be responsible for the conduct of vendors and patrons entering the premises. Those who enter the Fairgrounds do so at their own risk.

PHOTO & VIDEO DISCLAIMER 0

Filming and photography take place during events held at the Carlisle Fairgrounds and Carlisle Expo Center. By attending any Carlisle Productions event, there is implied consent, and you agree to give Carlisle Productions and authorized filming and/ or production companies and/or media outlets the right to film, photograph, record your name, nickname, picture, biographical material, voice and/ or likeness and to use in any manner of media in connection with the event or future events and the advertising and promotion thereof. The same holds true for any vehicle, product or any other item you display or bring to the event. You also agree to the broadcast, production, reproduction, printing, distribution and exhibition of any such photographs and/ or recordings of the event, and any programming derived from the event, by any and all means, media, devices, processes and technology now or hereafter known or devised anywhere in the universe at any time in perpetuity as Carlisle Productions or any of these authorized producers, filmers, photographers and/or media outlets elect without compensation of any kind to you.

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SPOTLIGHT: HAUK DESIGNS





(TOP) HAUK DESIGNS' STAFF: JOSH, ROB, RICK, KENNY, QUINTIN, BRIAN, DYLAN, (BOTTOM) LOCO HAUK, VIKING PETERBILT AND HAUK .45 WILLYS TRUCK

BY ANTHONY VERNET

Hot rods and off-roaders may seem like oil and water, but to Kenny Hauk, they compliment each other like peanut butter and jelly. All trucks that receive the Hauk treatment can be described as modern anachronisms: think substantial off-road capabilities enveloped by body designs referencing past historical eras. Take the Tomahauk, a WWII vintage airplane-themed build which started off as a dilapidated shell of 2007 Jeep Wrangler Unlimited. After over \$100,000 in modifications that took three months to complete, the Tomahauk was first unveiled to the public at SEMA 2014, drawing worldwide praise from people of all ages and backgrounds. "The Tomahauk holds a special place for me because it tells a story and allows people to connect with a time and era in a new way," says Kenny, a sentiment that can be applied to many of Hauk Designs' projects. Quintessential people, places, and things of the past, as well as pieces or parts with exquisite finishes/features are the main sources Kenny draws inspiration from when conceiving ideas for future builds. Currently, his team is plugging away on the 'Super Soldier' project to debut at this year's SEMA, which Hauk describes as "spectacular."

Hauk hails from Chambersburg, PA and began trekking to the Carlisle Fairgrounds for the Truck Nationals ten years ago, right around the time when he started his premier Jeep accessories company River Raider Offroad. Since then, he's shown several of his awe-inspiring builds on the showfield and has vended his products in the swap meet. This year, Kenny and his Hauk Designs team will be bringing their Viking Peterbilt Big Rig and the famous Hauk .45 Willys Truck to the show. There is a possibility of a cameo appearance from the Loco Hauk, a steam-powered Jeep. In addition to the presence of these magnificent builds, River Raider Offroad will be selling their namesake Armor and Truck Snorkel kits, as well as some Hauk-branded merchandise on the Manufacturer's Midway.

Since Hauk Designs' kickoff in 2010, Kenny and his team of 13 have completed well over 80 separate builds, with around 16 taking place in the last year. Recently, their work has been shipped overseas to Dubai, China, and Taiwan. Domestically, many other Hauk Designs' trucks are scattered across the country. In regards to River Raider Offroad, they've been taking the aftermarket by storm. Their products have been performing exceptionally well in the community, especially the snorkel and skid plates (all made in the U.S.A. and shipped internationally), even inspiring Chrysler to create the JK-8 Freedom Kit for Jeep.

The striking work done by Hauk Designs over the years generated a reputation that caught the attention of multiple TV production companies, including Magilla Entertainment. Magilla Entertainment produces a bevy of shows, including 'Moonshiners', 'Diesel Brothers', 'Long Island Medium' and 'Road Hauks' – the all-new series following Kenny and his crew of master mechanics and fabricators as they build their world-renowned off-roaders. 'Road Hauks' premiered April 8, 2017 on the History Channel, and will return this month on August 18th from 10 a.m. to 12 p.m. EST. Don't miss it!



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SPOTLIGHT: DAVID LOCKARD, PACKARD ENTHUSIAST



DAVID LOCKARD'S 1920 PACKARD

BY COURTNEY SNEATH

Dave Lockard has been a fan of old vehicles since the 1960's when he was in high school. He grew up in the suburbs of Philadelphia in the town of Glenside, PA until he moved to York Springs in Adams County after college. Dave owns an impressive amount of classic Packard trucks. This year, his 1920 Packard will be on display in Building T.

Dave has been attending events at Carlisle since the mid 1980's. Throughout the years, Dave has generously brought three of his Packard trucks to Carlisle. "My wife put the brakes on my having any more," Dave jokes. He owns a 1918 Packard 3-ton U.S. Army truck as well as a 1919 $2^{1/2}$ ton Packard delivery truck.

Dave was introduced to the business of collecting Packard trucks during his last two years of college when he met longtime friend Harry Furst at a car wash in Highspire, PA. "I had my Packard car at a car wash in Highspire, PA when I noticed a 1961 Studebaker Hawk in the next bay. It was then that I met Harry Furst who noticed the hood ornament (a 'Cormorant' to Packard people) on my 1953 Packard Clipper was incorrect. Harry said, 'Hey, do you know you have the wrong bird on that car?' He was a WWII battleship sailor who had worked in the Altoona Packard garage and had a garage full of classic Packard cars. There was hardly anything that Harry did not know about the Packard Motor Car Company and its products (including Liberty engines, P-51 Mustang Merlin engines, PT boat engines, etc.). Harry was truly a good friend and Packard mentor," Dave explains.

Dave became acquainted with his first Packard truck in 1979 when his wife came home from work and mentioned that there was a seller, Ralph Gery, who had a Packard truck for sale. Ralph was the owner of the Glen-Gery Brick Co. "Ralph bought the truck in the 1930's as a tribute to his brother who was killed in action in WWI just days before the war ended. At the time I was unaware Packard made trucks (1905-1923) and even scoffed at the idea it was a Packard. After talking to my buddy Harry, he informed me that Packard indeed did make trucks; however, he had never seen one. So I had to apologize to my wife for doubting her! I took Harry to Mechanicsburg to see the Packard and bought it. It took me eight years to get it running," elaborates Dave.

In 2007, Dave went out of his way to extend a helping hand to a gentleman, Sait Hadzic, in Belgrade, Serbia. "In 2007 I provided numerous Packard truck parts, including an engine, to a gentleman in Belgrade who had the rough remains of a 3-ton Packard Army truck the French Army gave the Serbian Army following WWI. He was then able to fully restore his Packard, sadly just a month before he passed away," Dave expressed.

Dave's dream truck would be described as a 1905 Packard Model TA, although there are none that are known to exist today. His favorite memory of the Carlisle Truck Nationals is having young kids and adults sit up in the Packard truck he brings to the show.

Dave invites you to stop by his truck in Building T and talk with him more about Packards.

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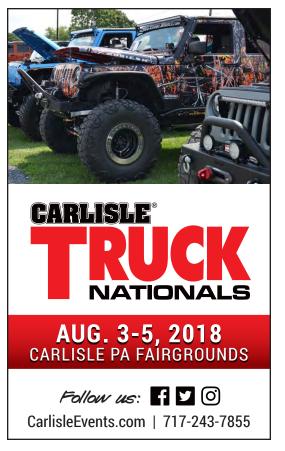


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COOKIE BARN D 85, GA 1, A 114

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HORNER'S CORNER BBQ A 113 (outside Building Y)

Texas style beef brisket, pulled pork and smokehouse chicken sandwiches, hot dogs, sausage, burgers, chicken fingers, fries, BBQ parfaits, mac & cheese, broccoli salad and coleslaw.

KONA ICE IC 1 (by Building R)

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CARLISLE HIGH SCHOOL FOOTBALL ASSN. J 1

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SHUMAN'S CONCESSIONS A 81, IM 56, J 100, J 163

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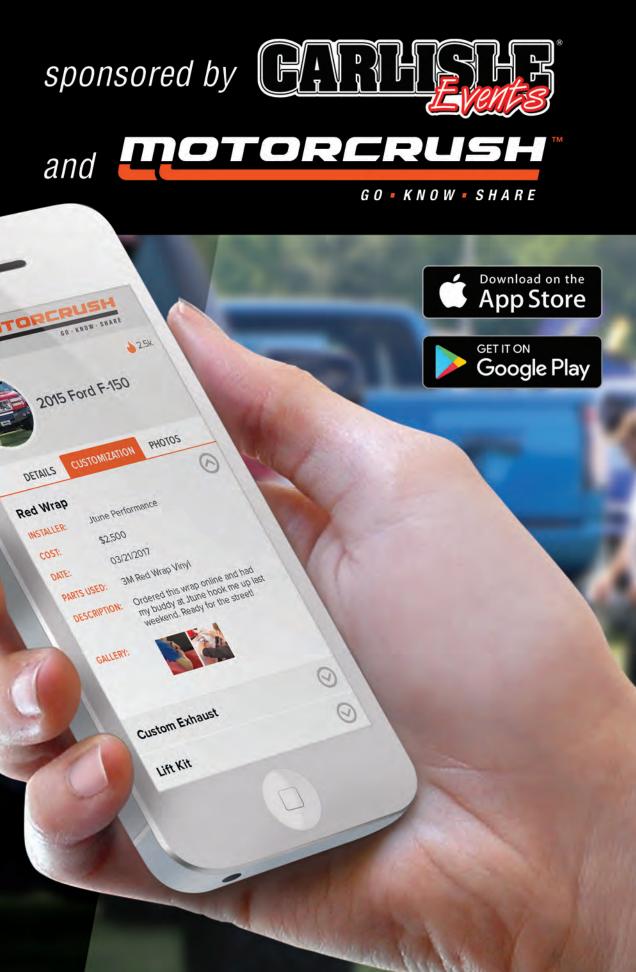
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