



WELCOME TO THE





August 8-10, 2014 • Bloomsburg, PA



s the co-owners of Carlisle Events,
Lance Miller and I would like to share
a hardy welcome to you and thank you
for choosing to join us this weekend. This show
has grown since we first started supporting
it in 2012 and that would not be possible
without you. You'll notice some changes this
year and we hope you enjoy them. Back by
popular demand, you can enjoy the Flames
R' Us Flamethrowers, and for the first time at
this show, a demolition derby! In addition, we
have added more family fun with live music,
dancing and a movie; American Graffiti. In
addition, we take the fun downtown with the

Gridlock Parade and on top of it all, we strive to provide you with the best possible car show experience *ever*!

Our staff that has traveled from Carlisle will do their best to accommodate your needs and help you feel at home. We'll have staff taking photos and video that will end up on our website, plus they'll be helping the Dream Machines Motor Club with other entertainment and activities. We want you to enjoy the food too, after all, many of the same vendors from the Bloomsburg Fair in September are onsite this weekend.

Finally, we ask that you be respectful to those next to you throughout the weekend. While there is no reserved parking, we hope you'll be considerate when securing the place where your beauty will be.

This will be a fun family weekend with cool cars, great activities and delicious food. Also, if you like what you see here, consider joining us in Carlisle for our events at the Carlisle Fairgrounds. Make yourself at home and enjoy the Bloomsburg Nationals.

— Bill Miller, Jr. and Lance Miller, Carlisle Events Co-Owners



ello, and welcome to the 2014 edition of the Bloomsburg Nationals: Powered by Carlisle Events! My name is Tyler Staley, and I am very excited to be the new event manager for this year's show. We have a ton of great activities slated for this weekend, including The World's Largest Demolition

Derby – hosted by JM Productions, a flamethrower show presented by Flames R Us, a burnout competition and also Date Night on Saturday evening. With many new activities available for your enjoyment, this should be an exciting weekend for enthusiasts of all ages.

My fellow staff members often describe the Bloomsburg Nationals as "a show for anything with wheels and an engine." I think this description is great, because this truly is a show for any and every type of gearhead. The fact that all types of car lovers get together and enjoy a weekend full of fun makes this an event we, as a company, are glad to have on our roster. I have always been a fan of anything mechanical, regardless of make or model, so I am eager to meet all of our supporters and enthusiasts this weekend.

I would like to offer a particular nod towards all of our car club volunteers who help us with the show – your efforts are truly appreciated. Without our dedicated club members and fellow enthusiasts like you, shows like this would not be possible. I want to sincerely thank everyone taking the time to come to the show and I hope you have a fun, safe and thrill-filled weekend!

— Tyler Staley, Event Manager



#### **THURSDAY**

9 AM - 5 PM	INDUSTRIAL BUILDING* OPEN
6 - 9 PM	KICK-OFF PARTY at Quaker Steak & Lube
FRIDAY	
7 AM - 7 PM	INDUSTRIAL BUILDING* OPEN
8 AM - 5 PM	REGISTRATION OPEN: SLOW DRAGS, TEETER TOTTER, MUFFLER RAP, MS. BLOOMSBURG & BURNOUT CONTESTS / Volunteer Hub
9:30-11:30 AM	TEETER TOTTER PRACTICE / 3rd Street (next to Track)
9:30 AM	BWANA JIM'S WILDLIFE SHOW / Midway
11 AM	SKYBOUNCE / Midway
11:30 AM	BWANA JIM'S WILDLIFE SHOW / Midway
1 - 7 PM	WOMEN'S OASIS / Educational Building
1 - 7 PM	KIDS' ACTIVITIES / Educational Building
1 PM	BWANA JIM'S WILDLIFE SHOW / Midway
1 PM	GRIDLOCK PARADE REGISTRATION CLOSED / Volunteer Hub
1:30 PM	GRIDLOCK PARADE STAGING / Gate 11
2 - 4:30 PM	GRIDLOCK PARADE
5:30 - 7:30 PM	LIVE MUSIC: AUTUMN'S GOLDEN OLDIES / QS&L Stage
8 PM	FLAMETHROWER SHOW / The Track

#### **SATURDAY**

OATONDAT	
7 AM - 7 PM	INDUSTRIAL BUILDING* OPEN
8 AM - 3:45 PM	REGISTRATION OPEN: SLOW DRAGS, TEETER TOTTER, MUFFLER RAP, MS. BLOOMSBURG & BURNOUT CONTESTS / Volunteer Hub
8 AM - 5 PM	BLOOD DRIVE / Midway
9 AM - 5 PM	WOMEN'S OASIS / Educational Building
9 AM - 5 PM	KIDS' ACTIVITIES / Educational Building
9 AM	BWANA JIM'S WILDLIFE SHOW / Midway
10 AM	LADIES-ONLY FREE PRIZE BINGO / Industrial Building
10:30 AM	SLOW DRAGS CONTEST / 3rd Street (next to Track)
11 AM	BWANA JIM'S WILDLIFE SHOW / Midway
11 AM	SKYBOUNCE / Midway
12:30 PM	WING EATING CONTEST Sponsored By Quaker Steak & Lube / QS&L Stage
12:30 PM	BWANA JIM'S WILDLIFE SHOW / Midway
1:30 PM	MUFFLER RAP / 3rd Street (next to Track)
2 PM	LADIES-ONLY FREE PRIZE BINGO / Industrial Building
2:30 PM	TEETER TOTTER CONTEST / 3rd Street (next to Track)
2:30 PM	BWANA JIM'S WILDLIFE SHOW / Midway
4 PM	BURNOUT CONTEST / front of Grandstand

5 - 7 PM	DEMOLITION DERBY / front of Grandstand
7:15 - 11 PM	DATE NIGHT - FEATURING FLAMIN' DICK & THE HOT RODS + AMERICAN GRAFFITI / QS&L Stage (Movie to start at approximately 9:30 PM)

#### **SUNDAY**

JUNDAI	
7 AM - 3 PM	INDUSTRIAL BUILDING* OPEN
9 AM	WORSHIP SERVICE / School House
9 AM - 3 PM	WOMEN'S OASIS / Educational Building
9 AM - 3 PM	KIDS' ACTIVITIES / Educational Building
9:30 AM	BWANA JIM'S WILDLIFE SHOW / Midway
10 AM	OPEN MIC / QS&L Stage
11 AM	SKYBOUNCE / Midway
11:30 AM	BWANA JIM'S WILDLIFE SHOW / Midway
12:45 PM	STAGING FOR PARADE / Gate 11
1 PM	AWARDS CEREMONY / QS&L Stage
1 PM	BWANA JIM'S WILDLIFE SHOW / Midway
	·

\*INDUSTRIAL BUILDING: Guest Services, Vendor Services, Fun Field Registration, Goody Bag Pick-up for Showfield, Gridlock Parade Registration (Th. & Fr.), Invitational Display



# **EVENT HIGHLIGHTS**









## Thursday Kick-Off Party

Join us for a kick-off party at Quaker Steak & Lube for drinks, great food and an unmatched automotive atmosphere.

Local radio station Y106.5 will be onsite as well as live music from local talent Bryel Frasch from 8 to 10 p.m. Frasch, 16 and an up and coming singer, is involved in her school music and theater programs and has participated in County Chorus for the past three years. In 2011, she was named Schuylkill County Junior Idol. Most recently, she sang the National Anthem in Hershey at the PIAA wrestling championships.

#### Friday Gridlock Parade

Cruise to downtown Bloomsburg Friday afternoon for the always-popular Gridlock Parade and Block Party. Limited to 250 vehicles. Participants receive a limited edition dash plaque. **Register at the Volunteer Hub. \$5 donation is appreciated to benefit DMMC-chosen charities.** 

#### Live Music: Autumn's Golden Oldies

Autumn's Golden Oldies plays a little bit of country, oldies and everyone's favorite, Elvis! Bring the family, see the cars and hear the tunes on Friday.

#### Flamethrower Show

Your favorite flamethrowers from Flames R Us will be lighting up the night sky at 8 p.m. on Friday evening and the fun takes place on the track, adjacent to the main part of the fairgrounds.

## **Slow Drags Contest**

How slow can you go? When the lights on tree turn green, step on the gas and coast off that initial thrust of power. The fastest/slowest car wins! *Register at the Volunteer Hub.* 

## Wing Eating Contest

Come hungry and leave happy after competing in the Quaker Steak & Lube wing-eating contest. The concept is simple – eat more wings in the designated time period than anyone else. **Register at the Volunteer Hub.** 

## **Muffler Rap Contest**

Show off your power in the Muffler Rapping contest. A decibel meter will be used as you put your machine into neutral and rev your engine. In addition to the meter, a panel of judges will help determine who wins. **Register at the Volunteer Hub.** 

#### **Teeter Totter Contest**

Test your skills on the large-scale teeter totter to see how quickly you can balance your car and keep it centered. *Register at the Volunteer Hub.* 

#### **Burnout Contest**

It's always exciting to see who will pop their tires during the burnout contest. Find out who'll do it Saturday evening at 4 p.m. To enter the contest, you must have a show sticker, driver's license, insurance. *Sign up at the Volunteer Hub.* 

# World's Largest Demolition Derby: Presented by JM Productions

For the first time ever at the Bloomsburg Nationals, a demolition derby will be held. The fun takes place at 5 p.m. on Saturday night and it's backed by JM Productions. Catch an entire show filled with speeding cars and smashing metal, all in front of main grandstand.

The show is included with the cost of admission to the Bloomsburg Nationals. It doesn't matter if you purchase a vending space, showfield space or gate ticket, if you're onsite for the event, you're onsite for the demo derby. With thousands of dollars in prizes up for grabs, it should be a great competition.

www.JMProductionsInc.com

#### Live Music: Flamin' Dick and the Hot Rods

Flamin' Dick and the Hot Rods are a Reading, PA-based group that specializes in '50s and '60s Rock-n-Roll. They consider themselves a party band and are sure to entertain.

## **Date Night**

Carlisle Events celebrates its 40th Anniversary in 2014 and the movie *American Graffiti* is honoring 40 years too. New this year is an event we're calling "Date Night" on Saturday. After enjoying the day's numerous activities and great displays, take time to relax with your loved one and spend an evening together in front of our QS&L stage. A live band will play classic oldies, perfect for dancing. Don't forget to wear some period-correct clothing, as we will be picking our favorite couple to be part of a special dance before we start our film.

After dancing the night away, sit back and relax with a special screening of *American Graffiti*, also at the QS&L stage. There is no additional fee for this activity. Of course, families and children are more than welcome to attend as well.









#### **Coolest Camper Contest**

Participate in this friendly competition where you decorate your camper/camping area to a specific theme. The theme this year is "Red, White and Blue." Bring your American flags and any other red, white or blue decorations. The coolest camper will receive a special plaque and a complimentary camping space at next year's event. This contest is open to all of our on-site campers. The winner will be announced on Saturday and will have to pick up their award on Sunday.

## Club Challenge

The top three pre-registered clubs (based on the number of vehicles registered before the event) will be recognized at the Awards Ceremony and win a banner to proudly display.

#### Bwana Jim's Wildlife Show

With over 25 years as an animal handler, Bwana Jim and his wife, Linda Moulton, travel the world presenting their unique wildlife show. Bwana Jim specializes in reptiles such as snakes, alligators, turtles and other animals such as armadillos, wallabies and birds of prey. See the wildlife show on the Midway and check the schedule for show times.

## **Invitational Display**

2014 marks 60 years of the now defunct American Motors Corporation. Even though the company is gone, the enthusiasm for this unique brand will always remain. See the AMC/Hudson/Nash display along with some other nice classics in the Industrial Building.

## Midway, Swap Meet & Car Corral

Be sure to shop our vendors in the swap meet, manufacturers midway and car corral for a variety of parts, accessories, new products and memorabilia.

## Skybounce

Try out the Sky Bounce trampoline bungee jump that propels you up, down and back up again. Sky Bounce is exciting and thrilling by allowing four jumpers to reach heights of 20+feet. Jumpers can even do flips! Fee applies. Get your adrenaline rush on the Midway.

#### Kids' Activities

The Kids' Activity Center is located in the Educational Building and is a perfect pit stop for our younger guests. Attention Parents: This is not a childcare service. Adult supervision is required.

#### Kids' Choice Awards

Hey Kids! Have your say on which vehicle (in the Industrial Building) you think is the coolest! Ballots available in the Industrial Building. The winner will be announced Sunday during the Awards parade.

#### Women's Oasis

Ladies, if you're looking for a little non-automotive shopping or a place to relax, the Women's Oasis is the place for you. Located in the Educational Building, the Oasis has products such as jewelry, handmade crafts, accessories and handbags, kitchen must-haves and beauty products. You can also relax with a massage from Absolute Massage Therapy. Visit the Oasis for a schedule of seminars and workshops.

## Enjoy a FREE 10-minute massage when you spend \$50.00 or more in the Women's Oasis!

Enjoy 20 games of FREE bingo and win some fantastic prizes like our Movie Night Basket, Good Morning Basket and more. 20 games last approximately 2 hours. You can join at any time. Bingo supplies provided and seating is limited. (*Saturday at 10 AM and 11 PM. Located in the Industrial Building.*)

Enjoy shopping with these vendors: Madison Handbags, Seigfrieds Fashion & Acc., Barefoot Books, The Family Jewels, A Touch of Country, Thirty One Gifts, Avon/It Works, Cookie Lee Jewelry, Absolute Wellness Group, Honesdale Garage Mix, Wildtree, Mary Kay Skin Care, Scentsy, The Pampered Chef, Native American Jewelry, Country Candle Shoppe, Crafts and More, RKR Ventures, Jewelry by Kathleen and J&S Sales.

## **Worship Service**

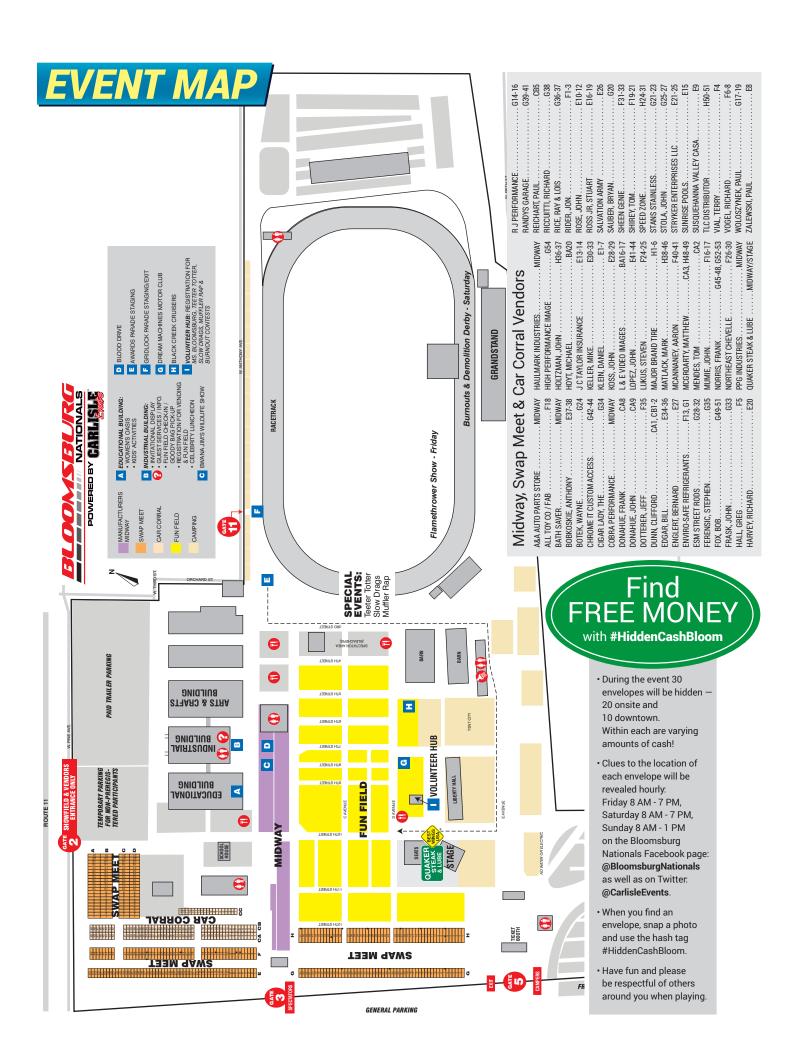
We invite you to join us for a non-denominational worship service led by The Salvation Army. Everyone is welcome!

## Win \$1,000!

When you register for the showfield, you are entered to win \$1,000. There is no catch. The random drawing will take place Sunday and we'll announce the winner during the awards parade at the QS&L stage.

## Celebrity Choice Awards

All vehicles registered for the Fun Field are eligible for a Celebrity Choice Award. By the end of the day on Saturday a sticker on your windshield will indicate if your car was chosen. All winners are invited to participate in the awards ceremony on Sunday. Just drive your vehicle to the staging area indicated on the map Sunday at 11:45 a.m.



# INVITATIONAL DISPLAY

arlisle Events is fortunate to have some of the most amazing cars in the entire country on display at our events. We are excited to share a sampling of these fine vehicles this weekend. We appreciate the support from the owners of this year's display vehicles for participating in the third annual Invitational Display at the Bloomsburg Nationals Powered by Carlisle Events. See these and more in the Industrial Building.



1937 Chevy Pro Street Pickup Kevin McGibney



1947 Nash 600 Gary Maisel



1934 Cadillac LaSalle 5-passenger Mike Smith



1968 AMC Rebel SST Conv. Darrin Boeckel



1968 Ford Torino GT Todd Staley



1948 Chevrolet Stylemaster Joshua Sigman



1969 AMC SC/Hurst Rambler Darrin Boeckel



1969 Pontiac GTO Judge Dan Balliet



1969 AMC AMX Bryan & Kerela Jones



1972 Ford Maverick Grabbber Paul Flinchbaugh



1978 AMC Gremlin Paul Shaw



1972 Oldsmobile 442 Larry Koulik



1968 Ford Galaxie 500 George Diehl

# PARTNER PROFILES



PRESENTING SPONSOR



## **PPG Automotive Refinish**

## Bringing innovation to the surface.™

ONLY ONE THING LASTS LONGER THAN OUR COATINGS—OUR COMMITMENT TO YOU.

When it comes to building durability, increasing performance or enhancing appearance, PPG Refinish owns a track record of success no other company can match. For nearly 100 years, we've delivered the automotive, commercial fleet and light industrial coatings the world needs.

As the global leader in transportation and industrial coatings , we offer the innovation, experience and stability your business needs. Every year, PPG invests millions of dollars into research and development . We offer unmatched comprehensive technical , process and professional training. Most importantly, we are focused on the refinish industry, dedicated to the highest level of service and quality. In an age of rapidly evolving technology, corporate realignments, and emerging consumer trends, it is good to know one company embraces change—without changing who they are. That's PPG Refinish.



#### **Restaurant Partner**

Quaker Steak & Lube is a Pennsylvania-based restaurant chain that has locations across North America. "The Lube," as it's affectionately known, emanated from the western Pennsylvania town of Sharon and now can be found as far west as Colorado, south to Florida and north into Toronto. The Bloomsburg location, situated at 211 Columbia Mall Drive just off I-80, will serve as home base for all things automotive and culinary during this weekend's event. Visit Quaker Steak & Lube online for location-specific specials, including a vast array of award winning wings.

While in Bloomsburg this weekend, consider Quaker Steak & Lube as your prime secondary location when not on grounds. Quaker Steak & Lube is a sports bar with an automotive theme. This weekend, Bloomsburg's QSL hosts a Thursday (August 7) kick-off party from 6 p.m.-9 p.m. The kick-off party will feature a live radio remote from Y106.5 FM and will also afford enthusiasts the opportunity to register their show car for the fun field and the weekend's event.

In addition to the kick-off party on Thursday, Quaker Steak & Lube sponsors a wing eating contest, held on the grounds of the Bloomsburg Fairgrounds. The gluttonous fun takes place Saturday beginning at 12:30 p.m. The contest is open to anyone with an appetite for wings and a penchant competition. The person who consumes the most wings will win bragging rights, while everyone else earns the right to say they are a lot of wings.

Partnering with Quaker Steak & Lube was a natural fit for Carlisle Events and "The Lube." QSL has hosted a Bike Night every Wednesday night at the Bloomsburg location as well as its locations nationwide for some time. In addition, the restaurant has a car on its roof. That in and of itself makes "The Lube" your pit stop for automotive and culinary action anytime you find yourself in Columbia County.

#### **Dream Machines Motor Club**

Having previously worked with a local hospital to host a similar version of this event, the Dream Machines Motor Club has experience with car shows to say the least. The group, chartered in August of 1991, is lead by President Jack Runge and Vice President Tom Quick. Everyone associated with the Dream Machines Motor Club has a common goal, to promote highway safety and work to help local charities.

Historically, the Dream Machines Motor Club hosts one major event annually with additional cruise-ins taking place monthly. The cruise-in dates are usually the fourth Saturday of each month from April to September at the nearby Columbia Mall parking lot and money realized during many of their outings goes to select charities. Charities include Camp Victory, Salvation Army Children's Christmas, Special Olympics, Bloomsburg Fire Department and more. Details on each cruise-in may be found by visiting www.thedmmc.org.

Anyone bitten by the automotive and/or charitable bug is encouraged to be part of the Dream Machines Motor Club. Dues range from a minimum of \$20 per person to a minimum of \$25 per family. Club membership ranges from 60-100 families, with many members showing their vehicles regionally and locally.

The Dream Machines Motor Club is proud to be part of the Bloomsburg Nationals powered by Carlisle Events weekend and invites current and prospective members to stop to visit them this weekend at the event as well as at their monthly meetings, held the first Tuesday of each month at the Bloomsburg Municipal Fire Hall.



## Preferred Host Hotel

In 2012, Carlisle Events and the Econo Lodge of Bloomsburg inked a partnership to make the Econo Lodge the official host hotel of event weekend. In doing so, the Econo Lodge, a Choice Hotels property, offered great perks which lead to this weekend being near capacity for the location.

By using the Econo Lodge, attendees have a comfortable place to stay while in the heart of Columbia County. The Econo Lodge is less than 4 miles from the Bloomsburg Fairgrounds and offers special rates for show participants. Don't hesitate to reach out to the Econo Lodge to book a stay for next year's event or events in the region by calling (570) 387-0490.

The Econo Lodge, located at 189 Columbia Mall Dr. in Bloomsburg is pet friendly and conveniently located just off I-80 at exit 232. In addition, the Econo Lodge offers a FREE deluxe continental breakfast, FREE wireless internet, a guest laundry facility and fitness center, in-room coffee. Most rooms offer a refrigerator (some offer a microwave as well.) ample parking including space for trucks, trailers and haulers of show cars and best of all, the Econo Lodge honors thier 100% cleanliness satisfaction for each of its 80 rooms.

The AAA approved , Gold Award Winning Econo Lodge is rolling out the red carpet for show goers this weekend. With a stay, patrons are eligible for a 10% discount to Perkins and Quaker Steak & Lube restaurants. Econo Lodge will also provide our guests with a 10% discount to Bloom Raceway & Hobbies that you can stop in and use any time! Exclusively for event patrons only and while supplies last, the Econo Lodge will host a complimentary hot dog roast!

Expect a cruise-in atmosphere in the parking lot and around the gazebo of the Econo Lodge and an "at home" feeling all weekend long with a friendly staff and comfortable rooms. Stop by to see what this special partnership is all about.

