



*Photography is our medicine.
Photographic art is our passion!*

Jerry Keefer
Entrepreneur. Power Engineer. Educator. Artist.

Jerry has worked extensively in the Power Industry since graduating high school. From the United States Air Force to the Air National Guard to private companies, he currently manages the reliability of the power grid for more than 65 million people in 13 states.

Jerry and his wife of 23 years, Lori, created their business, Keefers Photography, in 2015 with the purpose of telling stories and preserving history while making money to finance their love of making memories with their own family. Their strong family values and passion of preserving the stories for future generations has gained them recognition around the globe. Their love of storytelling and creating has been constant for both since childhood.

Jerry's combines his enthusiasm and love of automotive history with his love of creating art that will help history be preserved for future generations. Jerry is on the Board of Directors for the Boyertown Museum of Historic Vehicles where he helps enhance and improve the museum attendee experience, research and preservation of automotive history, and find ways to attract the younger generation to the rich history of the museum and its display contents.

Jerry's love of cars and his passion to create something that will preserve the history of all things automotive, combined with his professional photography and proprietary techniques developed over many years, allows him to create art that can intertwine the story of both car and collector in an heirloom to pass down to future generations. In essence, capturing the story and history that can withstand the life span of the automobile itself. His Automotive Fine Art is sought after across the country. His donated prints have fetched thousands for charitable causes.

When Jerry is not photographing cars, he can be found helping Lori on one of her Story Sessions she provides entrepreneurs & business professionals to tell the story of their Brand. Jerry and his wife, Lori, have taught at automotive and branding photography at photography conferences and in one-on-one classes for photographers. They are currently planning their 2020 year that will be filled with workshops across the country. They love to travel the country meeting people, hearing their stories and creating these masterpieces!